

3 October 2019

## Director Appointment

*Shahar Hajdu, an ex IDF elite technology unit officer, joins AppsVillage board*

**AppsVillage Australia Ltd (ASX: APV)** (AppsVillage or the Company), a SaaS solutions provider enabling small-to-medium businesses (SMBs) to build and manage their own branded mobile application, announces today it has appointed Shahar Hajdu as a Director of the Company. Mr Hajdu brings to the Board extensive experience in managing and growing technology companies.

Prior to joining AppsVillage, Shahar was also a captain in the IDF elite technology unit, Mamram, and has more than 25 years' experience in mobile and full stack software development.

Mr Hajdu earned his Bachelor's CAM LAUDE in Computer Science from The Technion – Israel Institute of Technology.

**--Ends--**

For further information, please contact:

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**About AppsVillage Australia Limited**

AppsVillage provides an easy and inexpensive SAAS solution that allows small-to-medium businesses to create and manage their own mobile application as a means of connecting with their customers and growing their business.

AppsVillage's technology has automated the design, development, maintenance and marketing of mobile apps, allowing any business to build, preview and launch their own application without have any code writing or digital marketing knowledge.