



ASX ANNOUNCEMENT

ASX:YPB | 13 July 2020

YPB Completes Placement

Product authentication and consumer engagement solutions provider YPB Group Limited (ASX:YPB) ("YPB" or the "Company") is pleased to advise that it has completed a private placement of 75,000,000 fully paid ordinary shares ("Shares") at \$0.002 per Share to sophisticated and professional investors raising \$150,000 ("Placement"). Funds raised under the Placement will be used for general working capital purposes.

The Company will not seek security holder approval for the issue of the Placement Shares as the Placement will be completed by utilizing the Company's existing Listing Rule 7.1 capacity.

EverBlu Capital Pty Ltd ('EverBlu') is Corporate Adviser and Lead Manager in relation to the Placement and will receive a 6% fee on the gross amount raised under the Placement. In addition, EverBlu Capital Pty Ltd, will be issued 45,000,000 Shares in lieu of accrued corporate advisory fees.

This announcement has been authorised by the Board of YPB Group Limited.

For further information please contact:

Investor enquiries

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About YPB Group

YPB Group Limited (ASX:YPB) is an Australia-based product authentication and consumer engagement solutions provider. YPB's proprietary smartphone enabled technology suite allows consumers to confirm product authenticity and, for brands, that triggers consumers' engagement.

The combination of YPB's smartphone authentication solutions and its SaaS Connect platform, creates 'smart' product packaging, opening cost-effective, digital and direct marketing channels between brands and their consumers. Connect gathers actionable data on consumer preferences. It can then host tailored marketing campaigns directly back to the scanning smartphone.

YPB's technology is also trusted by the world's largest passport issuing nation to ensure the authenticity of its passports. YPB is currently focused on the rapidly growing Australian, South East Asian, and Chinese markets. Its focus is dairy, cannabis, alcohol and cosmetics where the viral growth of fake products, particularly in Asia, affects brand value and endangers consumers. To learn more please visit: www.ypbsystems.com