

SportsHero Limited
Appendix 4D
Half-year report

1. Company details

Name of entity:	SportsHero Limited
ABN:	98 123 423 987
Reporting period:	For the half-year ended 31 December 2022
Previous period:	For the half-year ended 31 December 2021

2. Results for announcement to the market

			US\$
Revenues from ordinary activities	down	59% to	12,146
Loss from ordinary activities after tax attributable to the owners of SportsHero Limited	up	55% to	1,197,712
Loss for the half-year attributable to the owners of SportsHero Limited	up	55% to	1,197,712

Dividends

	Amount per security US cents	Franked amount per security US cents
Final dividend for the half year ended 31 December 2022	Nil	Nil

Comments

The loss for the consolidated entity after income tax amounted to US\$1,197,712 (31 December 2021: US\$774,696).

In the current half year the Company generated interest income of US\$5.

3. Net tangible assets

	Reporting period Cents	Previous period Cents
Net tangible assets per ordinary share	0.08	0.50

4. Control gained over entities

During the half year the Company did not gain control of any entity.

5. Loss of control over entities

During the half year the Company did not lose control over any entity.

6. Details of associates and joint venture entities

During the half year the Company did not have any associates or joint venture entities.

7. Audit qualification or review

Details of audit/review dispute or qualification (if any):

The financial statements were subject to a review by the auditors and the review report is attached as part of the Interim Financial Report.

8. Attachments

Details of attachments (if any):

The Interim Financial Report of SportsHero Limited for the half-year ended 31 December 2022 is attached.

9. Signed

A handwritten signature in black ink, appearing to read 'Michael Higginson', is written over a faint, circular, textured background.

Michael Higginson
Director
Twin Waters, Queensland

Date: 28 February 2023



SPORTSHERO LIMITED

ACN 123 423 987

INTERIM FINANCIAL REPORT

**FOR THE HALF YEAR ENDED
31 DECEMBER 2022**

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SPORTSHERO LIMITED

ACN 123 423 987

CORPORATE DIRECTORY

DIRECTORS

Stratos Karousos (Non-Executive Chairman) – appointed 13 October 2022

Tom Lapping (Executive Director)

Michael Higginson (Non-Executive Director)

John Dougall (Non-Executive Chairman) – retired 13 October 2022

CHIEF EXECUTIVE OFFICER

Tom Lapping

COMPANY SECRETARY

Michael Higginson

**REGISTERED OFFICE AND
PRINCIPAL PLACE OF BUSINESS**

36 Prestwick Drive
Twin Waters, QLD 4564
Telephone: +61 7 5457 0557

Website: <http://Sportshero.live/>

AUDITORS

RSM Australia Partners
Level 32 Exchange Tower
2 The Esplanade
Perth WA 6000

SHARE REGISTRY

Advanced Share Registry Services Ltd
110 Stirling Highway
Nedlands WA 6009

Telephone: +61 (8) 9389 8033
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STOCK EXCHANGE LISTING

Australian Securities Exchange Ltd
ASX Code: SHO

SPORTSHERO LIMITED

DIRECTORS' REPORT

The Directors present their report together with the financial statements of SportsHero Limited ("SportsHero" or "the Company" or "the Group") for the half year ended 31 December 2022.

DIRECTORS

The following Directors held office from the beginning of the half year until the date of this report:

- Michael Higginson (Non-Executive Director)
- Tom Lapping (Executive Director)

The following Directors held office for the following periods:

- John Dougall (Non-Executive Chairman) – held office from the beginning of the half year until 13 October 2022
- Stratos Karousos (Non-Executive Chairman) – held office from 13 October 2022 until the date of this report

PRINCIPAL ACTIVITIES

The principal continuing activity of the Group during the half year was the development of the Group's sports gamification platforms.

RESULTS

The net loss of the Group for the half year ended 31 December 2022 was US\$1,197,712 (2021: US\$774,696).

Included within the loss of the Group for the half year was **non-cash** share based payments totaling US\$107,726 (2021: US\$176,798).

No dividends were paid or declared by the Company during the half year.

REVIEW OF OPERATIONS

The following is a summary of the activities of SportsHero during the period 1 July 2022 to 31 December 2022. It is recommended that this half yearly report be read in conjunction with the 30 June 2022 Annual Report and any public announcements made by the Company during the half year. In accordance with the continuous disclosure requirements, readers are referred to the announcements lodged with the Australian Securities Exchange regarding the activities of the Company.

On 7 July 2022, the Company announced the securing of Logitech (China) Technology Co Ltd as the Company's first commercial sponsor.

On 18 August 2022, the Company announced that its first professional prediction tournament will go live in Australia on 23 August 2022.

On 21 September 2022, the Company announced the establishment of a 2 year Australian supplier agreement with digital gift card giant Prezzy.

On 13 October 2022, Mr Stratos Karousos was appointed as the Company's Non-executive Chairman following the decision by John Dougall not to seek re-election at the Company's 2022 Annual General Meeting.

On 24 November 2022, the Company announced the delivery of Aim, Assist, Analysis (**AAA**), a subscription based app that has been specifically designed (using SportsHero's proprietary artificial intelligence technology) to provide esports bettors with up to five of the highest betting recommendations per day.

AAA is a dedicated esports betting guide app that leverages an enhanced betting algorithm to generate daily esports tips and analysis exclusively for esports betting.

The daily betting recommendations to be provided will target three of the largest esports titles globally and will include, but not limited to, League of Legends (LoL), Defense of the Ancients 2 (Dota 2) and Counter Strike Global Offensive (CS:GO).

Following the receipt of shareholder on 29 November 2022, on 29 December 2022 the Company issued the

SPORTSHERO LIMITED

DIRECTORS' REPORT

following securities:

- 250,000 fully paid ordinary shares (**Shares**) to Livewire Group International Pty Ltd;
- 1,000,000 Shares, 2,000,000 options each exercisable at AU\$0.05 and expiring 30 June 2024, 1,000,000 options each exercisable at AU\$0.10 and expiring 30 June 2024, 1,000,000 options each exercisable at AU\$0.20 and expiring 30 June 2024 to AiDriven Pty Ltd;
- 2,500,000 Shares, 1,000,000 options each exercisable at AU\$0.03 and expiring 31 December 2024, 1,000,000 options each exercisable at AU\$0.05 and expiring 31 December 2024, 1,000,000 options each exercisable at AU\$0.10 and expiring 31 December 2024, 1,000,000 options each exercisable at AU\$0.20 and expiring 31 December 2024, 5,000,000 options each exercisable at AU\$0.50 and expiring 31 December 2024 and 5,000,000 options each exercisable at AU\$1.00 and expiring 31 December 2024 to Sherry Chen; and
- 1,456,711 Shares to Mr John Dougall.

SIGNIFICANT CHANGES

There have been no changes in the state of affairs of the Group that occurred during the half year under review not otherwise disclosed in this report.

SUBSEQUENT EVENTS

On 31 January 2023, the Company announced a AU\$100,000 one year sponsorship agreement with high profile esports betting and entertainment company Rivalry Australia Pty Ltd.

On 14 February 2023, the Company announced that the AAA app has been approved and is available for download at both Apple's App Store and Google's Play Store.

No other matter or circumstance has arisen since 31 December 2022 that has significantly affected, or may significantly affect the Group's operations, the results of those operations, or the Group's state of affairs in future financial years.

AUDITOR'S INDEPENDENCE DECLARATION

A copy of the auditor's independence declaration as required under section 307C of the Corporations Act 2001 is set out on page 5.

Signed in accordance with a resolution of the Board of Directors, pursuant to section 306(3)(a) of the Corporations Act 2001:



Michael Higginson
Director
Date: 28 February 2023
Twin Waters, Queensland

RSM Australia Partners

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GPO Box R1253 Perth WA 6844

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AUDITOR'S INDEPENDENCE DECLARATION

As lead auditor for the review of the financial report of SportsHero Limited for the half-year ended 31 December 2022, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

- (i) The auditor independence requirements of the *Corporations Act 2001* in relation to the review; and
- (ii) Any applicable code of professional conduct in relation to the review.

A handwritten signature in blue ink that reads 'RSM'.

RSM AUSTRALIA PARTNERS

A handwritten signature in blue ink, appearing to read 'Matthew Beevers'.

MATTHEW BEEVERS
Partner

Perth, WA
Dated: 28 February 2023

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RSM Australia Partners is a member of the RSM network and trades as RSM. RSM is the trading name used by the members of the RSM network. Each member of the RSM network is an independent accounting and consulting firm which practices in its own right. The RSM network is not itself a separate legal entity in any jurisdiction.

RSM Australia Partners ABN 36 965 185 036

Liability limited by a scheme approved under Professional Standards Legislation

SPORTSHERO LIMITED

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2021

	Note	31 December 2022 USD	30 June 2022 USD
Current assets			
Cash and cash equivalents		590,979	1,761,612
Trade and other receivables		4,371	3,076
Total current assets		<u>595,350</u>	<u>1,764,688</u>
Non-current assets			
Plant and equipment		1,634	2,122
Total non-current assets		<u>1,634</u>	<u>2,122</u>
Total assets		<u>596,984</u>	<u>1,766,810</u>
Current liabilities			
Trade and other payables		115,369	182,179
Total Current liabilities		<u>115,369</u>	<u>182,179</u>
Total Liabilities		<u>115,369</u>	<u>182,179</u>
Net Assets		<u>481,615</u>	<u>1,584,631</u>
Equity			
Issued capital	3	16,300,796	16,207,345
Share based payments reserve	4	1,223,843	1,176,927
Foreign currency translation reserve		(361,791)	(316,120)
Accumulated losses		(16,681,233)	(15,483,521)
Total Equity		<u>481,615</u>	<u>1,584,631</u>

The above consolidated statement of financial position should be read in conjunction with the accompanying notes.

SPORTSHERO LIMITED
CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME
FOR THE HALF YEAR ENDED 31 DECEMBER 2022

	Note	31 December 2022 USD	31 December 2021 USD
Income			
Sales income		12,104	16,011
Other revenue		42	13,294
Expenses			
Administration expenses		(654,597)	(397,401)
Employee and consulting expenses		(446,990)	(228,772)
Share based payments		(107,726)	(176,798)
Depreciation and Amortisation expense		(545)	(1,030)
		<hr/>	<hr/>
Loss before income tax expense		(1,197,712)	(774,696)
Income tax expense		-	-
		<hr/>	<hr/>
Loss after income tax expense for the half-year		(1,197,712)	(774,696)
		<hr/>	<hr/>
Other comprehensive income			
Items that may be reclassified subsequently to profit and loss			
Foreign currency translation		(45,671)	(1,660)
		<hr/>	<hr/>
Total comprehensive loss for the half-year		(1,243,383)	(776,356)
		<hr/>	<hr/>
Basic loss per share (cents per share)		(0.21)	(0.16)
Diluted loss per share (cents per share)		(0.21)	(0.16)

The above consolidated statement of comprehensive income should be read in accordance with the accompanying notes.

SPORTSHERO LIMITED
CONSOLIDATED STATEMENT OF CHANGES IN EQUITY
FOR THE HALF YEAR ENDED 31 DECEMBER 2022

	Contributed Equity	Accumulated Losses	Share Based Payments Reserve	Foreign Currency Translation Reserve	Total Equity/ (deficit)
Notes	USD	USD	USD	USD	USD
As at 1 July 2022	16,207,345	(15,483,521)	1,176,927	(316,120)	1,584,631
Total comprehensive loss	-	(1,197,712)	-	(45,671)	(1,243,383)
Share based payments	60,810	-	46,916	-	107,726
Shares based payments for settlement of liability	33,530	-	-	-	33,530
Transaction costs from share issues	(889)	-	-	-	(889)
As at 31 December 2022	16,300,796	(16,681,233)	1,223,843	(361,791)	481,615
As at 1 July 2021	14,161,989	(13,768,873)	1,083,076	(232,203)	1,243,989
Total comprehensive loss	-	(774,696)	-	(1,660)	(776,356)
Share based payments for settlement of liability	36,435	-	-	-	36,435
Share based payments	120,593	-	56,205	-	176,798
Shares issued during the period - Conversion of performance rights	95,565	-	(95,565)	-	-
Shares issued during the period	1,981,280	-	-	-	1,981,280
Transaction costs for share issues	(142,587)	-	-	-	(142,587)
As at 31 December 2021	16,253,275	(14,543,569)	1,043,716	(233,863)	2,519,559

The above consolidated statement of changes in equity should be read in accordance with the accompanying notes.

SPORTSHERO LIMITED
CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE HALF YEAR ENDED 31 DECEMBER 2022

	Notes	31 December 2022 USD	31 December 2021 USD
Cash flows from operating activities			
Receipts from customers		10,957	27,462
Payments to suppliers		(688,989)	(377,549)
Payment to employees		(446,992)	(228,772)
Interest received		5	9
Net cash flows used in operating activities		(1,125,019)	(578,850)
Cash flows from financing activities			
Issued of new share capital		-	1,981,280
Share transactions cost		-	(142,587)
Net cash provided by financing activities		-	1,838,693
Net (decrease) increase in cash and cash equivalents		(1,125,019)	1,259,843
Effects of exchange rate on cash and cash equivalents		(45,614)	789
Cash and cash equivalents at the beginning of the half-year		1,761,612	1,377,257
Cash and cash equivalents at the end of the half-year		590,979	2,637,889

The above consolidated statement of cash flows should be read in conjunction with the accompanying notes.

SPORTSHERO LIMITED
CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE HALF YEAR ENDED 31 DECEMBER 2022

1. BASIS OF PREPARATION OF HALF YEAR FINANCIAL STATEMENTS

Basis of preparation

These general purpose interim financial statements for the half year reporting period ended 31 December 2022 have been prepared in accordance with requirements of the Corporations Act 2001 and Australian Accounting Standard AASB 134: Interim Financial Reporting.

This interim financial report is intended to provide users with an update on the latest annual financial statements of SportsHero Limited and its controlled entities (Group). As such, it does not contain information that represents relatively insignificant changes occurring during the half year within the Group. It is therefore recommended that this financial report be read in conjunction with the annual financial statements of the Group for the year ended 30 June 2022, together with any public announcements made during the following half year.

The same accounting policies and methods of computation have been followed in this interim financial report as were applied in the most recent annual financial statements.

New or Amended Accounting Standards and Interpretations adopted

The Group has adopted all of the new and revised Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

Going Concern

The financial statements have been prepared on the going concern basis, which contemplates continuity of normal business activities and the realisation of assets and discharge of liabilities in the normal course of business.

As disclosed in the financial statements, the Group incurred a loss of US\$1,197,712 and had net cash outflows from operating activities of US\$1,125,019 for the period ended 31 December 2022.

These factors indicate a material uncertainty which may cast doubt as to whether the Group will continue as a going concern and therefore whether it will realise its assets and extinguish its liabilities in the normal course of business and at the amounts stated in the financial report.

The Directors believe that there are reasonable grounds to expect that the Group will continue as a going concern, after consideration of following factors:

- following the recent launch of the Company's AAA app and the progress being made in China, in accordance with the Group's budget the Group is expected to generate meaningful sales income from its operating activities;
- the Directors expect to maintain continued support from shareholders and other financiers that have supported the Company's previous capital raisings to assist with meeting future funding needs; and
- the Group has the ability to curtail corporate and administration expenses and overhead cash outflows as and when required.

Accordingly, the Directors believe that the Group will be able to continue as a going concern and that it is appropriate to adopt the going concern basis in the preparation of the financial report.

SPORTSHERO LIMITED
CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE HALF YEAR ENDED 31 DECEMBER 2022

The financial report does not include any adjustments relating to the amounts or classification of recorded assets or liabilities that might be necessary if the Group does not continue as a going concern.

2. DIVIDENDS

No dividends were paid or declared by the Company during the half year.

3. CONTRIBUTED EQUITY

Issued Capital:

<i>Ordinary shares fully paid</i>	USD
575,001,084 (30 June 2022: 569,794,373)	<u>16,300,796</u>

Movement in share capital:	Issue Price USD	Number of Shares	USD
Opening balance 1 July 2022	-	569,794,373	16,207,345
Shares issued 29 December 2022 (a)	0.016	2,500,000	40,236
Shares issued 29 December 2022 (b)	0.016	250,000	4,480
Shares issued 29 December 2022 (c)	0.023	1,456,711	33,530
Shares issued 29 December 2022 (d)	0.016	1,000,000	16,094
Share issue costs		-	(889)
Balance 31 December 2022		<u>575,001,084</u>	<u>16,300,796</u>

- (a) The Company issued 2,500,000 ordinary shares to Sherry Chen in part consideration for securing Sherry Chen's services as the Company's Head of Esports in China at a deemed issue price of AU\$0.024, translated to US\$0.016 at issue date.
- (b) The Company issued 250,000 ordinary shares to Livewire Group International Pty Ltd in part consideration for their appointment as EsportsHero's Australian media, marketing, loyalty and sponsorship advisor at a deemed issue price of AU\$0.024, translated to US\$0.016 at issue date.
- (c) The Company issued 1,456,711 ordinary shares to Mr John Dougall at an issue price of AU\$0.034 per share in lieu of the payment of AU\$50,000 in fees, which was accrued as a liability as at 30 June 2022. Issue price of AU\$0.034, translated to US\$0.023 at issue date.
- (d) The Company issued 1,000,000 ordinary shares to AiDriven Pty Ltd in part consideration for the development of an esports social community Chinese app driven by artificial technology at a deemed issue price of AU\$0.024, translated to US\$0.016 at issue date.

4. SHARE BASED PAYMENT RESERVE

	31 December 2022 USD	30 June 2022 USD
Opening balance	1,176,927	1,083,076
Share based payments	46,916	140,081
Performance rights converted to shares during the period	-	(95,565)
Underwriter options - transaction costs for share issue	-	49,335
Closing balance	<u>1,223,843</u>	<u>1,176,927</u>

SPORTSHERO LIMITED
CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE HALF YEAR ENDED 31 DECEMBER 2022

The share-based payment reserve records items recognised as expenses on valuation of options issued and/or performance rights issued to employees/consultants. The current year expense is as follows.

- (a) 4,000,000 options were issued on 29 December 2022 to Ai-Driven Pty Ltd in part consideration for the development of an artificial intelligence live esports predictor. Of the 4,000,000 options issued, 2,000,000 are exercisable at AU\$0.05 and expire on 30 June 2024, 1,000,000 are exercisable at AU\$0.10 and expire on 30 June 2024 and 1,000,000 are exercisable at AU\$0.20 and expire 30 June 2024 (see valuation below).
- (b) 14,000,000 options were issued on 29 December 2022 to Sherry Chen in part consideration for securing services as the Company's Head of Esports in China, 1,000,000 options each exercisable at AU\$0.03 and expiring 31 December 2024, 1,000,000 options each exercisable at AU\$0.05 and expiring 31 December 2024, 1,000,000 options each exercisable at AU\$0.10 and expiring 31 December 2024, 1,000,000 options each exercisable at AU\$0.20 and expiring 31 December 2024, 5,000,000 options each exercisable at AU\$0.50 and expiring 31 December 2024 and 5,000,000 options each exercisable at AU\$1.00 and expiring 31 December (see valuation below).
- (c) The expensing of performance rights issued in the prior year for the six-month period ended 31 December 2022.

Valuation of the 4,000,000 options that were issued on 29 December 2022 to Ai-Driven Pty Ltd: Note that valuation is calculated based on grant date being 29 November 2022 (which was the date of shareholder approval).

Grant date	29 Nov 2022	29 Nov 2022	29 Nov 2022
Dividend yield (%)	-	-	-
Expected price volatility	100%	100%	100%
Risk-free interest rate (%)	3.18%	3.18%	3.18%
Expected life of options (years)	1.58	1.58	1.58
Option exercise price (AU\$)	0.05	0.10	0.20
Option exercise price in AU\$ translated to US\$ at grant date	0.03	0.07	0.13
Share price at grant date AU\$	0.024	0.024	0.024
Share price in AU\$ translated to US\$ at grant date	0.016	0.016	0.016
Number of options issued	2,000,000	1,000,000	1,000,000
FV at grant date (AU\$)	14,206	3,680	1,540
FV at grant date (US\$)	9,527	2,468	1,033

Valuation of the 14,000,000 incentive options that were issued to Sherry Chen on 29 December 2022. Note that valuation is calculated based on grant date being 29 November 2022 (which was the date of shareholder approval):

Grant date	29 Nov 2022	29 Nov 2022	29 Nov 2022
Dividend yield (%)	-	-	-
Expected price volatility	100%	100%	100%
Risk-free interest rate (%)	3.18%	3.18%	3.18%
Expected life of options (years)	2.09	2.09	2.09
Option exercise price (AU\$)	0.03	0.05	0.10

SPORTSHERO LIMITED
CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE HALF YEAR ENDED 31 DECEMBER 2022

Option exercise price in AU\$ translated to US\$ at grant date	0.020	0.034	0.067
Share price at grant date AU\$	0.024	0.024	0.024
Share price in AU\$ translated to US\$ at grant date	0.016	0.016	0.016
Number of options issued	1,000,000	1,000,000	1,000,000
FV at grant date (AU\$)	11,838	8,948	5,430
FV at grant date (US\$)	7,938	6,000	3,642
Grant date	29 Nov 2022	29 Nov 2022	29 Nov 2022
Dividend yield (%)	-	-	-
Expected price volatility	100%	100%	100%
Risk-free interest rate (%)	3.18%	3.18%	3.18%
Expected life of options (years)	2.09	2.09	2.09
Option exercise price (AU\$)	0.20	0.50	1.00
Option exercise price in AU\$ translated to US\$ at grant date	0.134	0.335	0.671
Share price at grant date AU\$	0.024	0.024	0.024
Share price in AU\$ translated to US\$ at grant date	0.016	0.016	0.016
Number of options issued	1,000,000	5,000,000	5,000,000
FV at grant date (AU\$)	2,823	4,571	1,572
FV at grant date (US\$)	1,893	3,065	1,054

5. CONTINGENT LIABILITIES AND CONTINGENT ASSETS

The Group does not have any contingent liabilities as at 31 December 2022 (2021: Nil).

The Group does not have any contingent assets as at 31 December 2022 (2021: Nil).

6. COMMITMENTS

There were no outstanding commitments which are not disclosed in the financial statements as at 31 December 2022.

7. SEGMENT REPORTING

For management purposes the Group is organised into three strategic units:

- corporate head office in Australia;
- technology development and marketing based in Singapore; and
- operations in Australia, China and Indonesia

Such structural organisation is determined by the nature of risks and returns associated with each business segment and define the management structure as well as the internal reporting system. It represents the basis on which the Group reports its primary segment information to the Board

The operating segment analysis presented in these financial statements reflects operations analysis by business. It best describes the way the Group is managed and provides a meaningful insight into the business activities of the Group.

SPORTSHERO LIMITED
CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE HALF YEAR ENDED 31 DECEMBER 2022

The following table presents details of revenue and operating profit by business segment as well as reconciliation between the information disclosed for reportable segments and the aggregated information in the financial statements. The information disclosed in the table below is derived directly from the internal financial reporting system used by the Board of Directors to monitor and evaluate the performance of our operating segments separately

	Australia USD	Singapore USD	Indonesia USD	China USD	Total USD
Half year ended 31 December 2022					
Revenue from external customers	36	-	12,110	-	12,146
Inter-segment revenue	-	-	-	-	-
Total segment income	36	-	12,110	-	12,146
Intersegment eliminations	-	-	-	-	-
Total revenue					12,146
EBITDA	(742,527)	(228,501)	(43,170)	(182,969)	(1,197,167)
Loss before income tax expense	(742,527)	(229,046)	(43,170)	(182,969)	(1,197,712)
Income tax expense	-	-	-	-	-
Loss after income tax expense	(742,527)	(229,046)	(43,170)	(182,969)	(1,197,712)
Assets					
Segment assets	530,999	60,904	5,081	-	596,984
Total assets	530,999	60,904	5,081	-	596,984
Liabilities					
Segment liabilities	317,180	4,815,835	296,913	189,986	5,619,914
Intersegment eliminations	(258,106)	(4,759,903)	(296,913)	(189,623)	(5,504,545)
Total liabilities	59,074	55,932		363	115,369
	Australia USD	Singapore USD	Indonesia USD	China USD	Total USD
Half year ended 31 December 2021					
Revenue from external customers	-	13,285	16,020	-	29,305
Inter-segment revenue	-	-	-	-	-
Total segment income	-	13,285	16,020	-	29,305
Intersegment eliminations	-	-	-	-	-
Total revenue					29,305
EBITDA	(459,185)	(276,089)	(38,027)	-	(773,301)
Loss before income tax expense	(459,185)	(277,484)	(38,027)	-	(774,696)
Income tax expense	-	-	-	-	-
Loss after income tax expense	(459,185)	(277,484)	(38,027)	-	(774,696)

8. EVENTS SUBSEQUENT TO REPORTING DATE

On 31 January 2023, the Company announced a AU\$100,000 one year sponsorship agreement with high profile esports betting and entertainment company Rivalry Australia Pty Ltd.

On 14 February 2023, the Company announced that the AAA app has been approved and is available for download at both Apple's App Store and Google's Play Store.

No other matter or circumstance has arisen since 31 December 2022 that has significantly affected, or may significantly affect the Group's operations, the results of those operations, or the Group's state of affairs in future financial years.

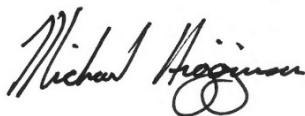
SPORTSHERO LIMITED
DIRECTORS' DECLARATION

In accordance with a resolution of the Directors of SportsHero Limited, I state that:

In the opinion of the Directors:

1. The financial statements and notes thereto are in accordance with the Corporations Act 2001, and:
 - (a) comply with Accounting Standard AASB 134 "Interim Financial Reporting" and the Corporations Regulations 2001; and
 - (b) give a true and fair view of the financial position of the Group as at 31 December 2022 and of its performance, as represented by the results of its operations and cash flows for the half year ended on that date.
2. There are reasonable grounds to believe that the Group will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors made in pursuant to section 303(5)(a) of the Corporations Act 2001.

A handwritten signature in black ink, appearing to read 'Michael Higginson', with a stylized flourish at the end.

Mike Higginson
Director

DATED: 28 February 2023
Twin Waters, Queensland

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**INDEPENDENT AUDITOR'S REVIEW REPORT
TO THE MEMBERS OF
SPORTSHERO LIMITED**

Report on the Interim Financial Report

Conclusion

We have reviewed the accompanying interim financial report of Sportshero Limited, which comprises the consolidated statement of financial position as at 31 December 2022, the consolidated statement of comprehensive income, the consolidated statement of changes in equity and the consolidated statement of cash flows for the half-year ended on that date, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration of the Group comprising the company and the entities it controlled at the half-year end or from time to time during the half-year.

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the interim financial report of Sportshero Limited is not in accordance with the *Corporations Act 2001* including:

- (a) giving a true and fair view of the Group's financial position as at 31 December 2022 and of its performance for the half-year ended on that date; and
- (b) complying with Accounting Standard AASB 134 *Interim Financial Reporting* and *Corporations Regulations 2001*.

Basis for Conclusion

We conducted our review in accordance with ASRE 2410 *Review of a Financial Report Performed by the Independent Auditor of the Entity*. Our responsibilities are further described in the Auditor's Responsibilities for the Review of the Financial Report section of our report. We are independent of the Group in accordance with the auditor independence requirements of the Corporations Act 2001 and the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (including Independence Standards) (the Code) that are relevant to our audit of the annual financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of Sportshero Limited, would be in the same terms if given to the directors as at the time of this auditor's report.

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Material Uncertainty Related to Going Concern

We draw attention to Note 1, which indicates that the Group incurred a net loss of US\$1,197,712 and had net cash outflows from operating activities of US\$1,125,019 for the half-year ended 31 December 2022. These events or conditions, along with other matters as set forth in Note 1, indicate that a material uncertainty exists that may cast significant doubt on the Group's ability to continue as a going concern. Our conclusion is not modified in respect of this matter.

Directors' Responsibility of the Interim Financial Report

The directors of the Sportshero Limited are responsible for the preparation of the interim financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the interim financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility for the Review of the Financial Report

Our responsibility is to express a conclusion on the interim financial report based on our review. We conducted our review in accordance with Auditing Standard on Review Engagements ASRE 2410 *Review of a Financial Report Performed by the Independent Auditor of the Entity*, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the interim financial report is not in accordance with the *Corporations Act 2001* including: giving a true and fair view of the Group's financial position as at 31 December 2022 and its performance for the half-year ended on that date; and complying with Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Regulations 2001*.

A review of an interim financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.



RSM AUSTRALIA PARTNERS



MATTHEW BEEVERS
Partner

Perth, WA
Dated: 28 February 2023