



June 2023 Quarterly Investor Webinar

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Strategy

OUR STRATEGIC OBJECTIVES



Impact - To be a leader in culture, environment, and a stand for positive social impact while generating sustainable financial returns to build value for shareholders.



Grow - To grow customer focused businesses that underpin the ongoing profitability and future sustainability of DigitalX.



Build - To build customer and colleague focused businesses that underpin the ongoing profitability and success of DigitalX.



Transact - To become Australia's largest provider of digital finance products by enabling customers to effortlessly transact.



Invest - To be the most trusted and respected provider of digital asset investments for corporate Australia.

Innovate - how we win

KEY RESULT

ESG measures, ENPS

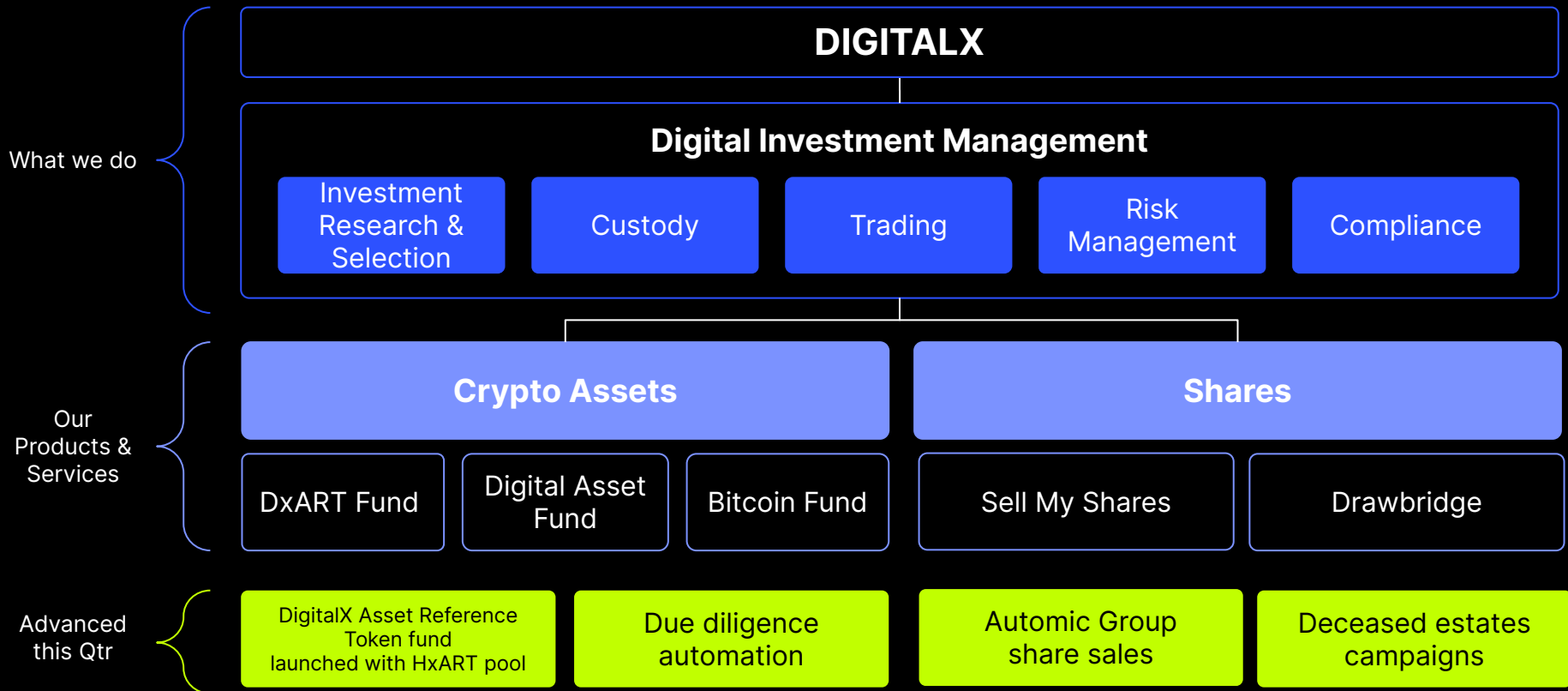
Cashflow revenues, Pathway to Profitability

NPS %, customer and subscriber #s (eyeballs)

Transaction volumes (clips) / velocity

TVL, Ventures

Our Company



Highlights - Building scalable, sustainable revenue

Launched the DigitalX Asset Reference Token (DxART) Fund, with our first investment pool consisting of Housing Asset Reference Tokens (HxARTs), marketed via our *1,000 Faces* campaign

Record revenue for Sell My Shares up 22% from previous two quarters

**Strong fund performance
Bitcoin Fund +9.1%
DigitalX Fund +3.2%**

Continued business transformation with Automic Group coming onboard as finance partner

Strategic initiatives for Sell My Shares have contributed \$232k, 35% of total revenue for the quarter

Co-created build of tokenisation capability in partnership with Blockfold and Fireblocks

Quarterly Business Activity

Sell My Shares

Record brokerage revenue of \$654k over the quarter.

- Automic Group revenue contributed \$21k (3% of revenue)
- Deceased Estates increased to \$135k (21% of revenue)
- International sales contributed \$35k (5.5% of total revenue)
- T-Zero settlements sales volume increased by 50%

These four strategic initiatives executed by current management have contributed 35% to the Sell My Shares revenue for the quarter.

Digital Asset Management

The DigitalX Asset Reference Token fund launched.

The DigitalX Bitcoin Fund ("DXBF") rose 9.1% and Digital Asset Fund ("DXF") gained 3.2%, outperforming Top 10 Equal Weighted Crypto Index ("Index") -10.2%.

Calendar YTD returns are +84.4% for DXBF and +51.7% for the DXF outperforming the Index +34.6%.

Positive market outlook following BlackRock's ETF application, Ripple court win, BTC halving.

Product Development

Drawbridge

Unsuccessful for ASIC funding, so re-defining product roadmap aligned with strategy and strategic partners.

ETH Validator Nodes & Staking

Took advantage of the Ethereum Shanghai-Capella network upgrade.

Tokenised Investment Pool - T0k PoC

Learnings harvested to accelerate the development of the DxART Fund.

DxART Fund Infrastructure

Tokenised the fund, including workflow innovation co-created around the ERC4626 yield-bearing token standard, giving ability to tokenise real-world assets and create investment pools. Design work commenced for "**Smartlist**" automation component of due diligence and investment process.

Corporate Activities

Operations

Continued improvement in operational efficiency through:

1. Onboarding Automic for back-office efficiency
2. Cost reduction initiatives, reducing cash outflows by \$170k
3. Strategic planning for FY24, with a marketing and distribution focus for Funds
4. Further developing SMS revenue initiatives and margin improvement

Treasury

Leveraged the 12-month high price trading for Bitcoin to sell down a portion of DigitalX's Bitcoin holdings held in Treasury (~17%) into cash.

The conversion aligns with the Company's broader strategic initiative to actively manage treasury assets, increase working capital and optimise investment opportunities.

ESG Baseline Report

Continued work with Social Suite to improve ongoing initiatives and reporting enhancements within the company.

Baseline report reviewed to identify gaps.

Recommendations received to determine areas of improvement in DigitalX's ESG profile.

Outlook

- Improve recurring revenue generation and operational excellence, and continuing to map a pathway to profitability.
- Focus on raising funds into our DigitalX Asset Reference Token Fund.
- Seek favoured nation seed investors for DxART fund.
- Amplification of our Digital Assets education platform via our new website, which is due to be launched in November 2023.
- Sales channel development for the Bitcoin Fund, the Digital Assets Fund and the DxART Fund.
- Strategic partnerships to bring scale and global reach.
- Margin improvement for the Sell My Shares business and development of partnerships to boost revenue.
- Fostering the broader adoption of Web3.0 through work with the Digital Finance Cooperative Research Centre and the University of NSW Research Lab UNOVA.
- Corporate transformation continuing our path toward operational excellence and profitability.
- Continued focus on long-term strategic execution and building a solid, sustainable revenue base with a continued ESG and cost conscious approach - **to maximise shareholder returns**

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