

**9 August 2023**

## **icetana investor webinar presentation**

icetana Limited (ASX:ICE "icetana" or "the Company") is pleased to announce its participation in the ShareCafe Small Cap "Hidden Gems" Webinar, to be held Friday 11h of August 2023 from 12:30pm AEST/ 10:30am AWST.

Non-Executive Chair Matt Macfarlane will provide an overview of the Company, a global software company providing video analytics solutions designed to automatically identify anomalous actions in real-time for large scale surveillance networks.

This webinar can be viewed live via Zoom and will provide viewers the opportunity to hear from, and engage with, a range of ASX-listed leading micro / mid cap companies.

To access further details of the event and to register at no cost, please copy and paste the following link into your internet browser:

[https://us02web.zoom.us/webinar/register/WN\\_FQdTEPERSUKR0mo3RskKrA#/registration](https://us02web.zoom.us/webinar/register/WN_FQdTEPERSUKR0mo3RskKrA#/registration)

To view the investor deck being presented, please refer to the Company's concurrent announcement.

A recorded copy of the webinar will be made available following the event.

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Authorised for release by the Board of icetana Limited.

For further information contact:

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## **About icetana**

icetana Limited is a global software company providing video analytics solutions designed to automatically identify anomalous actions in real-time for large scale surveillance networks. Our software integrates with customers' existing video management systems and IP cameras.

Using artificial intelligence and machine learning techniques, the icetana solution learns and filters out routine activities, showing only unusual and interesting behaviour allowing operators to focus on events that matter and respond in real-time to both precursor activities and incidents. icetana has a broad range of use cases across a growing number of industry sectors. It has been implemented at over 60 sites on five continents, helping clients harness the rich data streams from their existing security networks and turning that data into improved situational awareness and deeper operational insights.