

ASX ANNOUNCEMENT

ASX: YPB | 2nd August 2023

First units manufactured for US pull-tab/instant lottery

- First YPB scanner modules successfully integrated into self-serve kiosks
- 5 units now manufactured for integration of YPB's OEM module
- Smart-tab units to be sent to independent gaming lab to assist with State approvals
- Field testing with 2 State gaming departments on track for September

Authentication and consumer engagement solutions creator **YPB Group Limited (ASX: YPB)** is pleased to announce that our US based client has successfully integrated the first OEM modules pursuant to the MSA in the US pull tab/instant lottery market announced on 8th March 2023 marking a significant milestone.

As previously advised, YPB has successfully adapted its scanner technology into an OEM module for automated pull tab/instant lottery ticket vending/payout machines and the first such modules have now been integrated and tested successfully.

Currently 5 YPB ready smart-tab units have been manufactured and are ready for integration which will now proceed and the integrated units will be sent to an independent gaming lab a step necessary to proceed with individual State approvals.

With this trial and manufacture phase now complete the first round of approvals can be sought from individual State Gaming Departments for field testing.

The USA instant lotteries market was valued at US\$65 billion in 2021, accounting for 62% of all USA lottery sales in 2021. The EU instant lotteries market was an almost identical size in 2021. Both markets grew at circa 10% per annum compound over the 20 years to 2021 and are expected to maintain rapid growth. (Source: Public Gaming International, March-April 2022).

YPB Executive Chairman and Group CEO John Houston said: *"We are excited at achieving this milestone in this potentially large market with an innovation not yet seen in the instant pull-tab market. Further field testing will validate the veracity of the solution to authorities and enlarge its potential addressable market."*

This announcement has been authorised by the Board of YPB Group Limited.





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About YPB Group

YPB Group Limited (ASX: YPB) is listed on the Australian Stock Exchange and has developed and sells of a suite of physical, digital, and AI-based authentication technologies with a vast range of applications. Our solutions can easily authenticate a myriad of items, such as FMCG (fast-moving consumer goods) products, official identification documents, pharmaceuticals, nutraceuticals, dairy products, tax stamps, transactions - and even people.

Our solutions trigger engagement with consumers in a consented, cost-effective, and direct manner. Our proprietary technologies utilize Bluetooth and/or smartphones to capture and analyse invaluable authentication data in our Connect™ global intelligence platform, providing real-time, first-party, and worldwide market intelligence data. This actionable data enables brands to establish digital and direct marketing channels with their customers.

The markets YPB is targeting comprise many billions of items, and this number is growing rapidly, providing YPB with significant growth opportunities for its authentication and consumer engagement technologies.



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