

## RESIGNATION OF CEO



ASX Release

10 October 2023

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### Directors

Kit Weng Yip, Chairman

Kenny Woo, Managing Director

Kulthirath Pakawachkrilers,  
Director

Steve Samuel, Company  
Secretary

### Issued Capital

ASX Code: FGL

956,062,008 Ordinary Shares

29,500,000 Listed options  
exercisable at \$0.10 on or before  
20 July 2024

250,000,000 Unlisted options  
exercisable at \$0.01 on or before  
31 December 2025

### Overview

Frugl is a retail intelligence ecosystem that acquires publicly available grocery data, enriches it, and utilises it to power two independent retail platforms; Frugl Grocery and InFocus Analytics.

With management drawn from major Australian and International retail organisations, Frugl combines retail experience, expertise in data analytics, and enterprise-scale data sets ready for immediate commercialisation.

**Frugl Group Limited** (ASX: FGL) ("**Frugl**" or the "**Company**") announces that Mr Sean Smith has tendered his resignation as the Company's Chief Executive Officer.

The Board has accepted this resignation with Mr. Smith stepping down from his responsibilities in this role effective from 5 January 2024.

During his notice period, Mr. Smith will continue to work with the Company's executive team to ensure that leadership of the Company remains focused on delivering the Company's operational and strategic agenda.

The board wishes Mr Smith every success in his future endeavors.

This announcement has been authorised by the Board of Frugl Group Limited.

*For, and on behalf of, the Board of the Company*

Kit Weng Yip

Chairman

**Frugl Group Limited**

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