



ASX ANNOUNCEMENT

ASX: YPB | 21 March 2023

Update to the \$2m Placement

Authentication and consumer engagement solutions creator **YPB Group Limited (ASX: YPB)** refers to its announcement on Monday, 20 March 2023 in relation to YPB's A\$2 million placement (**Placement**).

YPB and EverBlu Corporate Capital Pty Ltd (**EverBlu**) have renegotiated EverBlu's fee for acting as lead manager to the Placement. EverBlu will receive a fee of 6% of the total amount raised under the Placement and subject to shareholder approval, the issue of 112,612,613 options (exercise price A\$0.005 strike, expiring 12 months from the date of issue).

Subject to shareholder approval, Mr John Houston has committed to A\$500,000 under the Placement but intends to only subscribe for one free attaching option for every two shares subscribed for under the Placement. Subject to shareholder approval, all other investors will continue to receive one free attaching option for every one share subscribed for under the Placement. Assuming shareholders approve the issue of the free attaching options, the total number of options to be issued under the Placement will be reduced to 394,144,193 options.

YPB will convene a shareholder meeting to seek shareholder approval for, amongst other things, the issue of securities to Mr John Houston and the issue of options to EverBlu.

This announcement has been authorised by the Board of YPB Group Limited.

Ends.

For further information please contact:

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About YPB Group

YPB Group Limited (ASX: YPB) is listed on the Australian Stock Exchange and has developed and sells a suite of physical, digital, and AI-based authentication technologies with a vast range of applications. Our solutions can easily authenticate a myriad of items, such as FMCG (fast-moving consumer goods) products, official identification documents, pharmaceuticals, nutraceuticals, dairy products, tax stamps, transactions - and even people.

Our solutions trigger engagement with consumers in a consented, cost-effective, and direct manner. Our proprietary technologies utilize Bluetooth and/or smartphones to capture and analyse invaluable authentication data in our Connect™ global intelligence platform, providing real-time, first-party, and worldwide market intelligence data. This actionable data enables brands to establish digital and direct marketing channels with their customers.

The markets YPB is targeting comprise many billions of items, and this number is growing rapidly, providing YPB with significant growth opportunities for its authentication and consumer engagement technologies.



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