

21 June 2023

Macarthur engages new advisors for investor relations and group marketing services

Macarthur Minerals Limited (TSXV: MMS) (ASX: MIO) (OTCQB: MMSDF) (the “Company” or “Macarthur”) has engaged two advisory firms to manage Australian investor relations (IR), media relations and marketing services for the Company.

The IR and corporate communications function will be managed by Six Degrees Investor Relations (SDIR), an advisory group which specialises in investor/media relations and strategic advice to ASX-listed companies.

The Company has also engaged Ron McMahon, founder of full-service marketing and advertising agency Small Business Genies, to manage group marketing services.

The engagement terms with SDIR and Small Business Genies will be via an undisclosed nominated monthly fee.

Cameron McCall, President and Executive Chairman of Macarthur Minerals commented:

“We are pleased to announce the appointment of both SDIR and Small Business Genies to manage Macarthur’s Australian investor relations, media relations and marketing services at a particularly important juncture in the Company’s growth trajectory.

The services provided by both consulting groups will help the Company present its value proposition to investors and market participants in a targeted and effective way, as the management team continues to build momentum across Macarthur’s core project suite in iron ore development and lithium/nickel exploration.

The Company looks forward to working with SDIR and Small Business Genies in the months ahead, to build investor awareness for what will be a busy period of news flow in the second half of 2023.”

On behalf of the Board of Directors, Mr Cameron McCall, Executive Chairman

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Premium Australian iron ore

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About Six Degrees Investor Relations

Founded in 2006, Six Degrees is a leading full-service investor relations and investor communication firm with offices in Sydney and Perth. The company provides investor relations, communications, and media relations support for micro-cap, small-cap and mid-cap ASX-listed companies, as well as those in the pre-listing stage. Six Degrees also provides unique investor-focused social media campaigns through its trusted network partner, Investor Stream. For more information, visit www.sdir.com.au and www.investorstream.com.au.

About Small Business Genies

Small Business Genies is a full service marketing, web and creative agency uniquely geared to helping small business owners achieve their potential. Along with creative ideas, compelling content and strong design acumen, the company's approach is based on uncovering the hidden value of its clients and leveraging that through sound marketing strategy, strong branding, clear messaging, engaging design, compelling content and realistic, measurable action plans.

The client base at Small Business Genies has access to a collaborative wealth of marketing, creative and advertising expertise without any of the big agency costs. With a highly qualified team of specialists, Small Business Genies is uniquely equipped to add real value across every aspect of its client's operations, from incremental business and operational improvements to whole of business sales and marketing strategy.

Company profile

Macarthur is an iron ore development, and lithium exploration company that is focused on bringing to production its Western Australia iron ore projects. The Lake Giles Iron Project mineral resources include the Ularring hematite resource (approved for development) comprising Indicated resources of 54.5 million tonnes at 47.2% Fe and Inferred resources of 26 million tonnes at 45.4% Fe; and the Lake Giles magnetite resource of 53.9 million tonnes (Measured), 218.7 million tonnes (Indicated) and 997 million tonnes (Inferred). The Lake Giles Iron Project also contains Proven Ore Reserves of 51.9 Mt and Probable Ore Reserves of 184.7Mt. Macarthur also holds 24 square kilometre tenement area iron exploration interests in the Pilbara region of Western Australia. In addition, Macarthur has lithium brine Claims in the emerging Railroad Valley region in Nevada, USA. The Mineral Resource and Ore Reserve estimates presented herein have previously been released to the ASX on March 21, 2022, including supporting JORC reporting tables. Unless explicitly stated, no new information is contained in accordance with Table 1 checklist in the JORC Code. The Company confirms that it is not aware of any new information or data that materially affects the information included in the relevant market announcements and, in the case of Mineral Resources and Mineral Reserves that all assumptions and technical parameters underpinning the estimates in the relevant market announcement continue to apply and have not materially changed.

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Caution Regarding Forward Looking Statements

Certain of the statements made and information contained in this press release may constitute forward-looking information and forward-looking statements (collectively, "forward-looking statements") within the meaning of applicable securities laws. All statements herein, other than statements of historical fact, that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future, including but not limited to statements regarding expected completion of the Feasibility Study; conversion of Mineral Resources to Mineral Reserves or the eventual mining of the Project, are forward-looking statements. The forward-looking statements in this press release reflect the current expectations, assumptions or beliefs of the Company based upon information currently available to the Company. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and no assurance can be given that these expectations will prove to be correct as actual results or developments may differ materially from those projected in the forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include but are not limited to: unforeseen technology changes that results in a reduction in iron or magnetite demand or substitution by other metals or materials; the discovery of new large low cost deposits of iron magnetite; the general level of global economic activity; failure to complete the FS; inability to demonstrate economic viability of Mineral Resources; and failure to obtain mining approvals. Readers are cautioned not to place undue reliance on forward-looking statements due to the inherent uncertainty thereof. Such statements relate to future events and expectations and, as such, involve known and unknown risks and uncertainties. The forward-looking statements contained in this press release are made as of the date of this press release and except as may otherwise be required pursuant to applicable laws, the Company does not assume any obligation to update or revise these forward-looking statements, whether as a result of new information, future events or otherwise.