



iCandy Interactive Limited
(ACN 604 871712)
Level 4, 91 William Street
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Australia

13 May 2021

ASX and Media Announcement

Masketeers Upgrades to New Multi-player System & New Languages

iCandy Interactive Limited ("ICI", "iCandy" or the "Company") is pleased to provide an update to its operations.

Over the past few months, iCandy has focused its resources into developing and optimizing its new game, Claw Stars, which is scheduled to be launched in **June 2021**. With Claw Stars being in pre-registration since late April, iCandy has switched its focus into developing more contents and providing more upgrades to *Masketeers: Idle Has Fallen* ("**Masketeers**").

Additional Language Support for Masketeers

As a start, to appeal to a wider non-English speaking gamer audience, iCandy is preparing to roll out 4 new language support (Mandarin Simplified, Mandarin Traditional, Japanese, and Korean) for *Masketeers* on **14 May 2021**. iCandy's decision to include the 4 chosen language is based on its past experience, whereby these user cohorts have historically yielded a higher average revenue per user ("**ARPU**") than the global average.

Next Major Update

Currently, *Masketeers* is a single player game. iCandy is currently working to implement a new Guild System in the next upgrade for *Masketeers*, whereby players will be able to form teams to take on more challenging missions and earn greater in-game rewards. iCandy will also be implementing a chat system under this update to allow gamers to chat among each other in-game, increasing engagement of its gamers community.

This announcement has been authorized by the Board of Directors of iCandy.

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About iCandy Interactive

iCandy Interactive Limited (ASX: ICI) is an Australian publicly traded company that has its core business in the development and publishing of mobile games and digital entertainment for a global audience. iCandy Interactive runs a portfolio of mobile games



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that have been played by over 350 million mobile gamers worldwide and has won multiple awards in various coveted international events. For more info visit www.icandy.io

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