

HIT·IQ

transformative
concussion
management
technology

CORPORATE
PRESENTATION
JULY 2021



IMPORTANT NOTICE AND DISCLAIMER

This document is issued by HITIQ Ltd (“HITIQ”) in July 2021 to provide summary information about HITIQ and its associated entities and their activities current as at the date of this document. The information contained in this document is of general background and does not purport to be complete. It is intended only for those persons to whom it is delivered personally by or on behalf of HITIQ. By attending this presentation, you represent and warrant that (i) if you are in Australia, you are a person to whom an offer of securities may be made without a disclosure document (as defined in the Corporations Act 2001 (Cth) (“Corporations Act”)) on the basis that you are exempt from the disclosure requirements of Part 6D.2 in accordance with Section 708(8) or 708(11) of the Corporations Act; (ii) if you are in the United States, you are a qualified institutional buyer (as defined under Rule 144A under the U.S. Securities Act); (iii) if you are outside Australia and the United States, you are a person to whom an offer and issue of securities can be made outside Australia without registration, lodgement or approval of a formal disclosure document or other filing in accordance with the laws of that foreign jurisdiction. If you are not such a person, you are not entitled to attend this presentation. Please return this document and any copies and do not provide this document to any other person.

This document is not, and should not be considered as, an offer or an invitation to acquire securities in HITIQ or any other financial products and neither this document nor any of its contents will form the basis of any offer, invitation, contract or commitment. This document is not a prospectus and does not contain all of the information which would be required to be disclosed in a prospectus.

In particular, this document does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States. Securities may not be offered or sold in the United States unless the securities have been registered under the US Securities Act of 1933 or an exemption from registration is available.

Neither HITIQ nor any of its officers, employees, related bodies corporate, affiliates, agents or advisers guarantees or makes any representations or warranties, express or implied, as to, or takes responsibility for, the accuracy or reliability of the information contained in this document. HITIQ does not represent or warrant that this document is complete or that it contains all material information about HITIQ or which a prospective investor or purchaser may require in evaluating a possible investment in HITIQ or acquisition of HITIQ shares. Nothing contained in this document nor any information made available to you is, or should be relied upon as, a promise, representation, warranty or guarantee, whether as to the past, present or the future. Neither HITIQ nor any of its officers, employees, related bodies corporate, affiliates, agents or advisers has carried out due diligence investigations in connection with the preparation of this document. You must conduct your own independent investigations and enquiries as you deem fit. The information set out in this document does not constitute or purport to be a recommendation by HITIQ, its officers, employees, agents or advisers and has been prepared without taking into account the objectives, financial situation or needs of its recipients. The information in this document does not constitute financial product advice (nor investment, taxation or legal advice).

To the maximum extent permitted by law, HITIQ and its related bodies corporate and each of their respective directors, employees, officers, affiliates, agents and advisers expressly disclaim any and all liability (including without limitation for negligence) for representations or warranties or in relation to the accuracy or completeness of the information, statements, opinions or matters, express or implied, contained in, arising out of or derived from, or for omissions from, this document including, without limitation, any historical financial information, any estimates or projections and any other financial information derived therefrom. In particular, this document does not constitute, and should not be relied upon as, a promise, representation, warranty or guarantee as to the past, present or the future performance of HITIQ.

This document contains certain forward-looking statements and opinion which are provided as a general guide only and should not be relied on as an indication or guarantee of future performance and involve known and unknown risks, uncertainties and other factors, many of which are outside the control of HITIQ. Past performance is not necessarily a guide to future performance and no representation or warranty is made as to the likelihood of achievement or reasonableness of any forward looking statements or other forecast.

Information in this document (“Confidential Information”) is confidential and by accepting the invitation and attending this presentation you agree to keep this information confidential and not to disclose it to anyone within your organisation except on a need-to-know basis and subject to these restrictions, or to anyone outside your organisation. You must not copy, use, publish, record or reproduce any of the Confidential Information or directly or indirectly disclose any Confidential Information to any person without the prior written consent of HITIQ, which may be withheld in its absolute discretion.

All figures in this document are in Australian dollars (AUD) unless stated otherwise.

TABLE OF CONTENTS

HIT·IQ

> <i>Introduction</i>	4
> <i>Investment Highlights</i>	5
> <i>Corporate Summary</i>	6
> <i>Current Care Model</i>	7
> <i>HITI·Q Overview</i>	8
> <i>Technology Offering</i>	11
> <i>Addressable Market</i>	14
> <i>Growth Plan</i>	15
> <i>Summary</i>	16



RISK IS NOT A GAME

Building the world's first end-to-end concussion management platform

An Eco-system of products powered by machine learning that span multiple domains.
From surveillance and detection to assessment and rehabilitation.

Delivering the most important data in sports today.

INVESTMENT HIGHLIGHTS

HIT·IQ

- > LEADERSHIP POSITION IN IMPACT SENSOR TECHNOLOGY
- > MARKET VALIDATED WITH FIRST OF KIND LEAGUE WIDE AFL DEAL
- > HIGH VALUE HEAD IMPACT DATABANK
- > GLOBAL GREENFIELDS OPPORTUNITY
- > MULTIPLE CHANNELS TO MARKET
- > BUILDING THE WORLDS FIRST END-TO-END CONCUSSION MANAGEMENT ECO-SYSTEM



CORPORATE SUMMARY

CAPITAL STRUCTURE

ASX CODE	HIQ
SHARE PRICE (2 JULY 2021)	\$0.195
SHARES ON ISSUE	132.4 M
UNLISTED OPTIONS	23.3 M
PERFORMANCE RIGHTS	625 K
MARKET CAPITALISATION	\$26 M
CASH IN BANK (16 JUNE 2021)	\$10.370 M
TOP 20 SHAREHOLDERS	36%



Otto Buttula

Mike Vegar

Aidan Clarke

Glenn Smith

Phil Carulli

David Erikson

Damien Hawes

Tom Laudenbach

Board of Directors

Non-Executive Chairman

Extensive success in start-ups encompassing funds management, IT and biotechnology. Held directorships in several public companies.

Co-Founder & Managing Director

Decade in elite sports across variety of roles, delivering sport science services. Managed HITIQ growth from inception.

Non-Executive Director

Previously co-founder of 2XU with vast sales distribution networks globally, particularly in USA.

Non-Executive Director

Experienced investor and director, success in growing customer-centric businesses at all stages of the growth cycle.

Non-Executive Director

Chartered Accountant specialising in startup growth, corporate compliance & governance.

Chief Technology Officer

20+ years experience across multi-nationals & startups in technology leadership positions; previously (AMD, Intel)

Head of Commercial

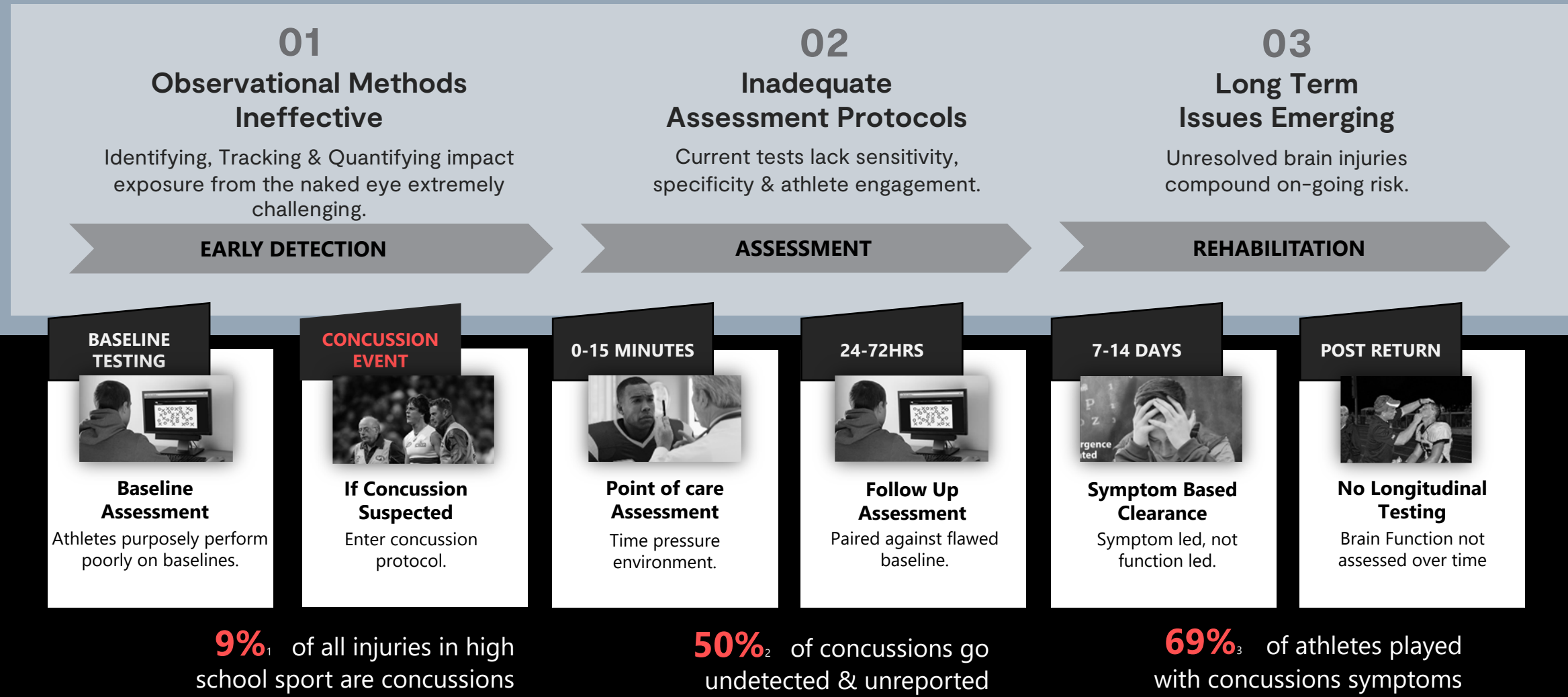
12+ years experience within sports technology sector in sales & strategy leadership roles, previously (ASX:CAT)

Head of Product & Projects

Proven record delivering leading technology globally to elite sports market, previously (ASX:CAT)

CURRENT CARE MODEL IS FLAWED

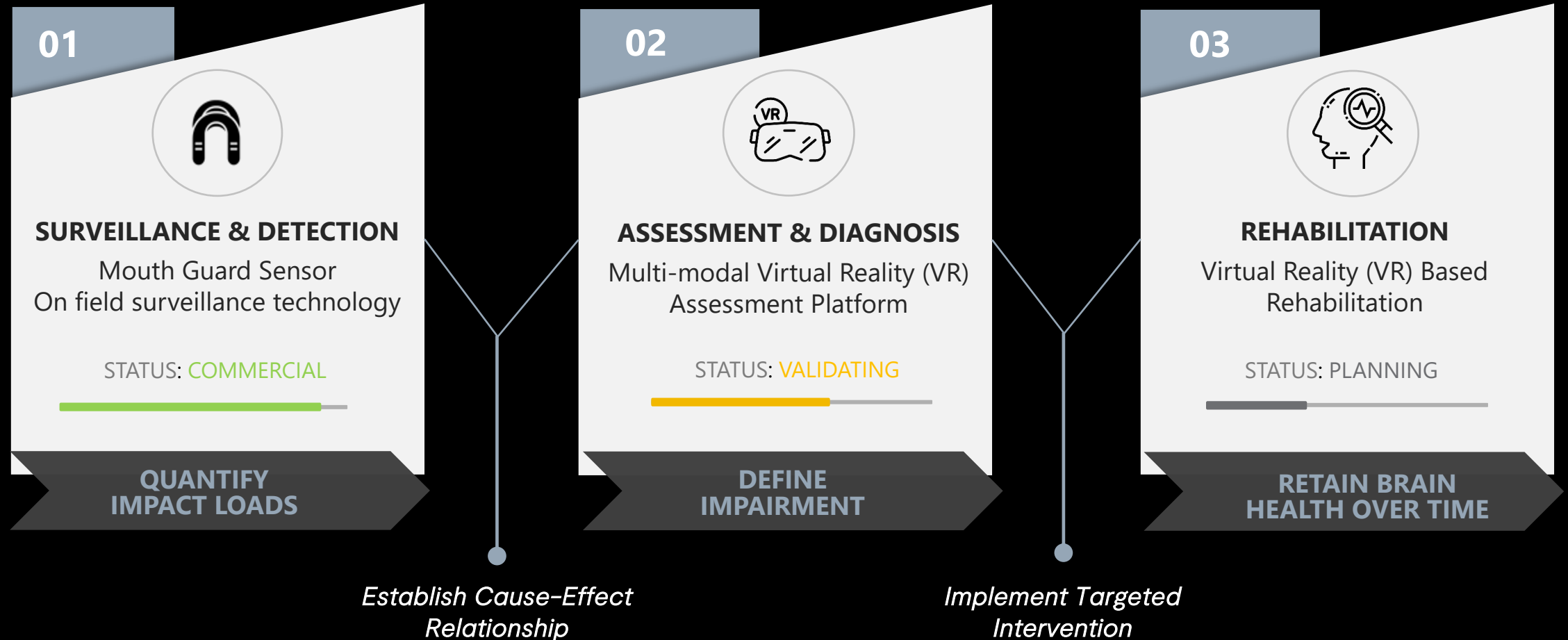
Fundamental weakness across current protocols leads to poor health outcomes



* Source: 1. Concussions Among United States High School and Collegiate Athletes, J Athl Train. 2007 Oct-Dec; 42(4): 495–503. 2. American Medical Society for Sports Medicine position statement: concussion in sport Br J Sports Med. 2013 Jan;(47(1):15–26 3. Centers for Disease Control and Prevention. (2017) HEADS UP: Concussion in Youth Sports Online Training. Centers for Disease Control and Prevention. National Center for Injury Prevention and Control; Division of Unintentional Injury Prevention. Atlanta, GA. Retrieved July 30, 2018.

END-TO-END CONCUSSION MANAGEMENT ECO-SYSTEM

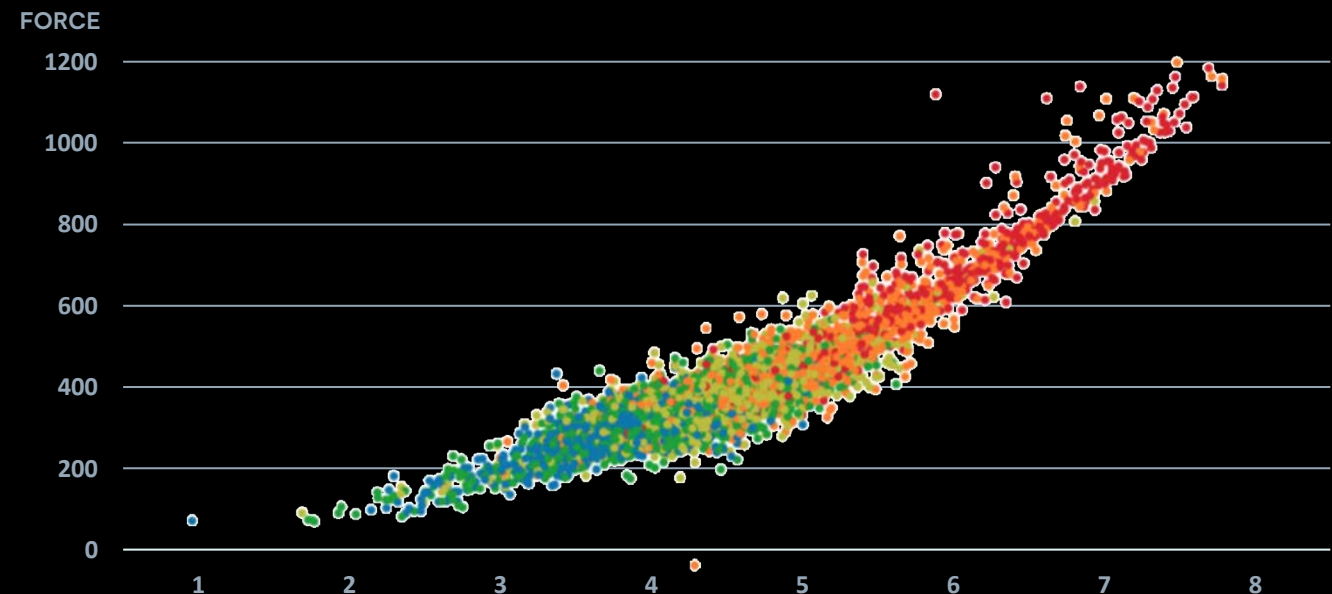
Three pillar development strategy targeting a leadership position in concussion healthcare technology.



IT ALL STARTS WITH THE SOURCE DATA

Accumulation of source impact data creating eco-system opportunity

- > Over 12 million data points captured and rapidly growing
- > Data volume fueling AI predictive analytics capabilities
- > New product extension & expansion solutions on the horizon



HITIQ sensor data demonstrating graded impacts

STRONG CUSTOMER & PARTNER PORTFOLIO

Driving data capture volumes globally

HIT·IQ



THE UNIVERSITY OF
NEWCASTLE
AUSTRALIA



"Football is an evolving sport, I am pleased that HITIQ's technology is improving our ability to quantify our athletes head impacts"

BRETT MORTENSEN

Brigham Young University Rehab Coordinator



"I want all my head impacts monitored and I believe all players should be wearing a HITIQ mouthguard"

JARRYN GEARY

St Kilda Captain, AFL



"I'm very happy with the size and fit. I want my head impacts monitored and I think all players should be wearing a HITIQ mouthguard"

CURTIS SIRONEN

Manly Sea Eagles, NRL

WEARABLE IMPACT SENSOR SOLUTION

Delivering the most important data in sports today

HIT·IQ



EARLY DETECTION SURVEILLANCE SYSTEM

NEXUS A9

Wearable mouth guard technology, powered by sophisticated machine learning models & proprietary algorithms. Delivering reliable & valid impact data to the sideline in near real-time.



THIRD PARTY VALIDATED*

Completed
independent validation
confirming class
leading accuracy



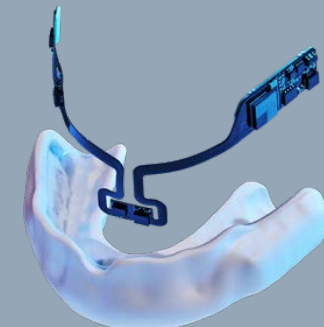
SOPHISTICATED ALGORITHMS

Algorithms delivering
class leading data across
all metrics



TRUEFIT DESIGN™

Small, custom &
comfortable device
results in high adoption
rates



* Source: Third Party validation completed at the University of Canterbury

TECHNOLOGY LEADERSHIP

Our system reliably captures, tracks and analyses full range of head impact exposures

HIT·IQ

TRACK & BANK

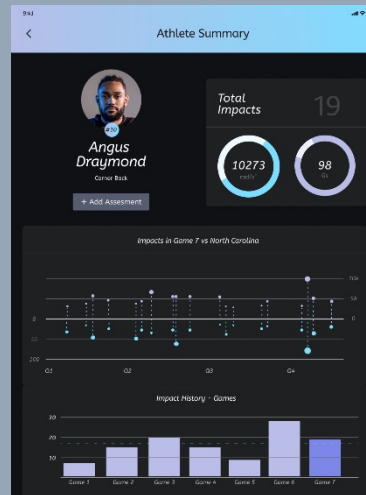
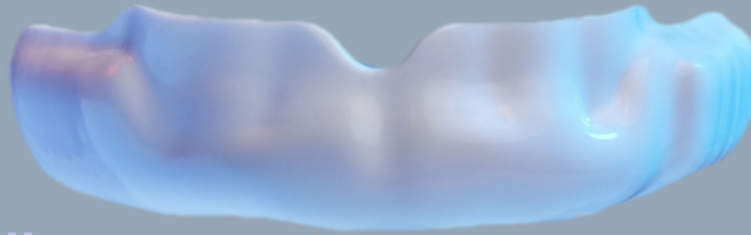
Records & measures the magnitude, location & direction of impacts at unrivalled accuracy & securely stores data

CAPTURE & CLASSIFY

Successfully captures 100% of field-based impacts and successfully classifies over 96%

INSIGHTS

Data insights & long-term tracking function



SOPHISTICATED DESIGN

Multi-array sensor configuration provides the most complete data capture capabilities

WIRELESS

Wireless charging & rapid data transfer off device

DATA

Secure cloud based data storage & access

QUANTIFYING BRAIN PERFORMANCE

Validating Virtual Reality based assessment & diagnostic solution

HIT·IQ



ASSESSMENT &
DIAGNOSTIC TOOL

CoVR



Overcomes many of the limitations of current cognitive assessment protocols to deliver precise evaluation of brain performance & identifies potential impairments.



SENSITIVE

Highly sensitive & quantifiable data gives precise performance measures



MULTI-MODAL

Comprehensive suite of tests assessing all domains, not just ocular



ENGAGING

Mobile, Quick & simple to administer. Immersive VR promotes true performance

LARGE ADDRESSABLE GLOBAL MARKET – EST +\$5B*

Eco-system SaaS Model, multiple subscription points across the platform

HIT·IQ



SEGMENT 1

ELITE MARKET

\$0.14bn

- > 274k athletes
- > 3k teams

SEGMENT 2

CONSUMER MARKET

\$3.30bn

- > 11m players

SEGMENT 3

ELITE MARKET

\$0.13bn

- > 500k athletes
- > 9k teams

SEGMENT 4

CONSUMER MARKET
VIA ALLIED HEALTH

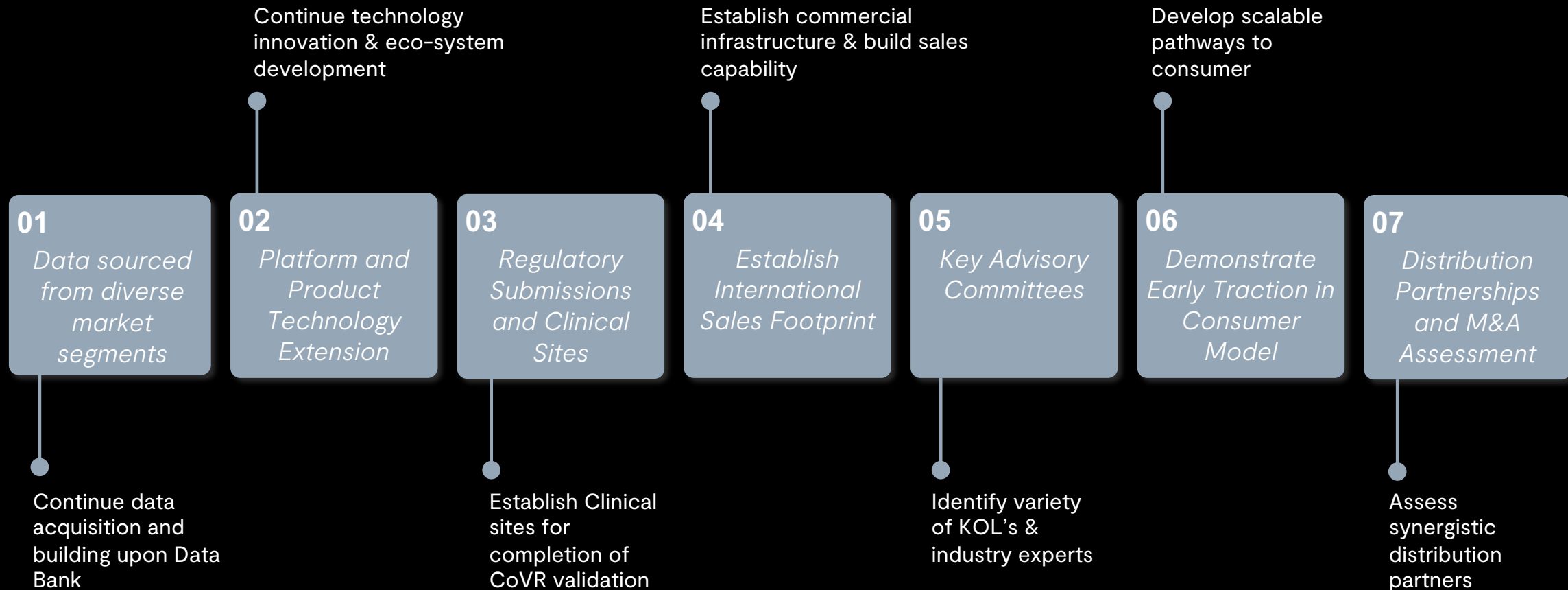
\$1.50bn

- > 11m players
- > 300k practitioners



GROWTH PLAN

Underpinning operational milestones



SUMMARY

HIT·IQ

- > NEXT GENERATION DATA-LED CONCUSSION MANAGEMENT TECHNOLOGY
- > SUBSTANTIAL GLOBAL PROSPECTS
- > EARLY MOVER ADVANTAGE
- > VALIDATED TECHNOLOGY & COMMERCIAL MODEL WITH CORNERSTONE CUSTOMER (AFL)
- > MULTIPLE SAAS REVENUE STREAMS EXPECTED



HIT·IQ

transformative
concussion
management
technology

Mike Vegar

CO-FOUNDER & MANAGING DIRECTOR

INVESTORS@HITIQ.COM

Elvis Jurcevic

INVESTOR RELATIONS

EJ@HITIQ.COM / +61 408 268 271

