

Singular Health Group Ltd: ASX: SHG

ASX Announcement

28 April 2021

ADVANCED MEDICAL 3D VISUALISATION SOFTWARE PAID TIERS LAUNCH AHEAD OF FDA 510(K) APPLICATION

- More than 6000 downloads of 3Dicom Viewer beta software in 40+ countries
- Release of Pro & Surgical features provide new premium offering to existing freemium 3Dicom Viewer software based on a Software as a Service (SaaS) subscription model
- Surgical version connects to hospital/clinic servers for seamless workflow integration
- Software is available in Windows and Mac versions and is translated into Spanish, Portuguese, Mandarin, Hindi, and Bengali for global distribution
- Singular Health anticipated to commence FDA 510(k) approval process in Q1 FY2022
- Software can be downloaded from: 3dicomviewer.com

28 April 2021 – Singular Health Group Ltd (ASX: SHG) (“Singular Health”, or “the Company”) is pleased to announce the release of the premium tiers of the 3Dicom Viewer software, 3Dicom Pro & 3Dicom Surgical.

Digital Imaging & COmmunication in Medicine (DICOM) file format is a worldwide standard for storing radiological images such as CT, MRI & PET scans, 3Dicom Viewer leverages the Volumetric Rendering Platform to convert DICOM files to patient specific 3D models.

Developed as a pure Software-as-a-Service software solution, 3Dicom Viewer is one of the only fully-featured DICOM viewers available on both Windows and Mac operating systems and can be marketed globally with a direct-to-practitioner approach and enterprise sales. Future releases will include Android and iOS versions of the software.

The free tier of 3Dicom has been available at 3dicomviewer.com as a beta-release and has been downloaded more than 6000 times with a user survey revealing 40% of the downloads are medical practitioners which demonstrates the ability to market direct-to-practitioners in a scalable, affordable manner.

Aimed at a global audience, 3Dicom Pro & Surgical has multi-lingual capabilities and has already been translated into Spanish, Bengali, Hindi and Mandarin with additional languages being added in the coming weeks.

Due to a large number of the beta downloads being international, the premium model has adopted the US dollar as the default currency and 3Dicom Pro is priced at USD\$3.95/month and 3Dicom Surgical at USD\$24.95/ month, in line with a number of competing DICOM viewers with fewer features.

Following the inclusion of all Pro & Surgical features by July 2021, the Company intends to seek FDA 510(k) and TGA Class II approvals as a Diagnostic software which will accelerate enterprise sales to healthcare providers, radiological clinics and hospitals. It is anticipated that the FDA 510(k) approval shall also be sought for the Company’s spinal segmentation module for its inclusion in 3Dicom & MedVR.

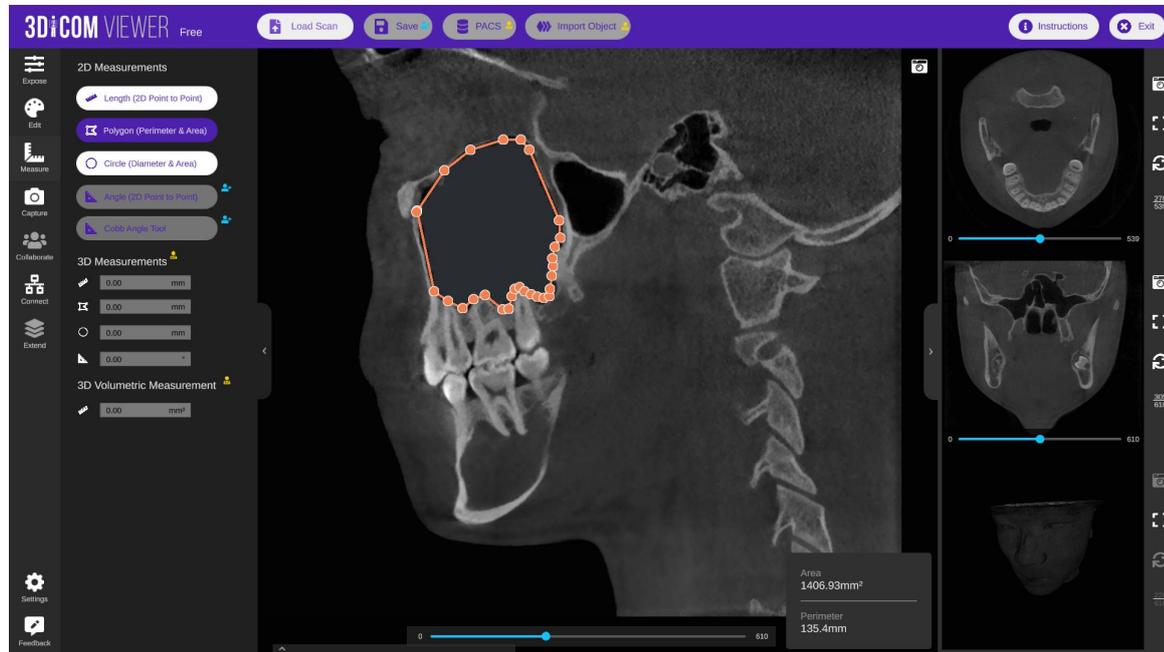


Figure 1 3Dicom displays advanced 3D volume rendering and multi-planar reconstruction as standard

Further to the development of 3Dicom, Singular Health, over the past quarter has created an integrated licensing and distribution system for the deployment and update of Singular Health products including Virtual Anatomy, MedVR, 3Dicom and GeoVR (upon release).

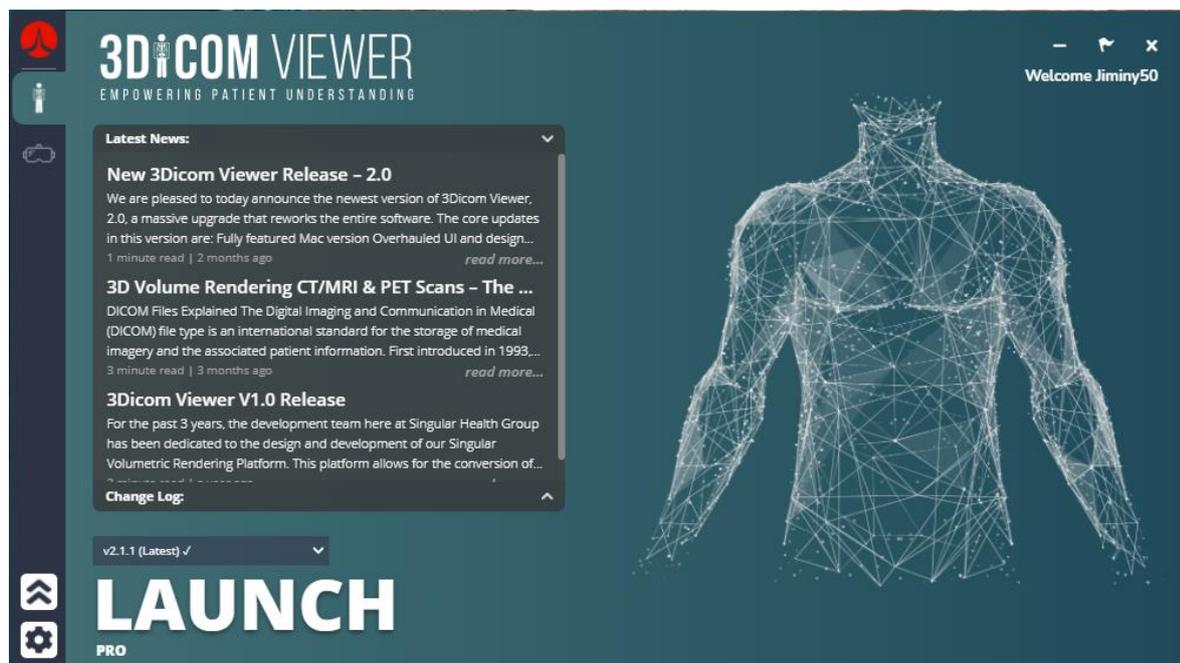


Figure 2 Singular Health’s universal product launcher for licensing and distribution of updated software.

Commenting on this milestone, Thomas Hanly, Singular Health’s Managing Director said:

“Putting the 3Dicom software into context, there are more than 6 million CT & MRI scans prescribed every year in Australia and over 4 million scans prescribed every day in China.

“We’ve identified an opportunity for 3Dicom to form an integral part of the growing patient-centric healthcare work-flow, with a software that enables medical practitioners to easily edit, label and share patient-specific scans with other practitioners and with the patient themselves.

“Whilst there are existing DICOM viewers in the market, 3Dicom Pro & Surgical provide advanced 2D and 3D visualisation by default with additional features that enable better patient to practitioner collaboration at a very competitive price point. It must be noted that we are targeting a market where there are over 500,000 google searches per month for terms directly related to *DICOM Viewer*.

“The direct-to-practitioner and direct-to-patient digital marketing approach trialled to date has yielded great results with a very low cost per download and we’re excited to have launched this highly-scalable software offering.

“We have also engaged new staff to drive enterprise level sales through the creation of Continuous Professional Development programs around 3Dicom Viewer to normalise the use of radiological files as an everyday patient education tool especially as we progress toward FDA 510(k) approval as diagnostically-approved Software-as-a-Medical Device.”

Authorised for ASX release by the Board of Directors

Ends

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About Singular Health:

Founded in 2017, Singular Health is a medical technology company that has developed and commercialised the proprietary Volumetric Rendering Platform (“VRP”) for the 3D & VR visualisation of anatomy using standard radiological imagery.

Singular Health is committed to developing technologies that provides patients and practitioners alike with access to personalised, enhanced medical data to inform better health decisions and is currently developing and deploying software products that are built upon the proprietary VRP on a global scale through a direct-to-consumer Software-as-a-Service (“SaaS”) model.