

28 October 2020

MIGGSTER achieves 6 million pre-registrations milestone

Highlights:

- **MIGGSTER achieves a milestone 6 million pre-registrations (ASX: 19 Oct 2020 – 3 million)**
- **Pre-registrations continue strong growth momentum towards the official launch**
- **MIGGSTER is being marketed to a network of 14 million member affiliates in 150 countries**
- **MIGGSTER Mobile platform scheduled to launch globally in November 2020**

Emerge Gaming Limited (ASX: EM1) (“Emerge” or the “Company”), the operator of eSports and gaming technology, is pleased to advise that MIGGSTER community has recorded 6 million pre-registrations.

Preregistrations to MIGGSTER continue to grow rapidly

MIGGSTER have recorded a further 3 million user pre-registrations (ASX: 19 Oct 2020 – 3 million), increasing total pre-registrations to 6 million while demonstrating strong user interest and continuing strong momentum growth.

MIGGSTER is promoted to a network of more than 14 million affiliate members across 150 countries.

The promotion of MIGGSTER is creating awareness and interest for its much-anticipated MIGGSTER Mobile product launch in November 2020.



MIGGSTER Mobile - First MIGGSTER community product

MIGGSTER Mobile is a mobile casual eSports platform that uses Emerge’s proprietary eSports tournament platform technology with new and enhanced platform features and exciting games. This platform will be the first product launched into the MIGGSTER community.

The platform will offer avid mobile gamers the opportunity to turn their hours of entertaining mobile gaming into prizes and rewards, whilst competing against the community and sharing their success with gaming friends. Targeting at a high value demographic at a premium monthly fee, MIGGSTER Mobile will offer its subscribers high value experiential prizes and rewards pools. These prizes and rewards combined with the global and regional tournament structures offers captivating premium competitive eSport content.

MIGGSTER Mobile will be made available globally, subject to all jurisdictional legal and compliance requirements.

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MIGGSTER Mobile - Monetisation and Value Proposition

The MIGGSTER Mobile subscription fee is USD\$8.50 (~AUD\$12.00) per month. The value proposition is that subscribers can enter into tournaments involving their favourite mobile social games, using their leisure time to earn rewards, win prizes and participate in a minimum aggregate prize pool of USD\$500,000 (~AUD\$700,000).

The planned launch will offer subscribers the opportunity to sign up to the MIGGSTER Mobile platform on tiered subscription packages, including bi-annual packages of USD\$51.00 (~AUD\$71.00) and discounted annual packages.

Further information on Emerge's terms of agreement with Tecnología de Impacto Múltiple SL are available previous announcements (ASX: 10 Sept 2020).

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About Emerge Gaming

Emerge Gaming Limited (ASX:EM1) is a leading eSports and gaming technology company. Emerge Gaming owns and operates an online eSports and casual gaming tournament platform technology and lifestyle hub. Via this platform, casual, social and hardcore gamers can play hundreds of gaming titles against each other via their mobile, console or PC, earning rewards and winning prizes.

The platform uses its unique IP, advanced analytics tracking and proprietary algorithms to deliver an optimum tournament gaming experience for users while providing advertisers with the perfect vehicle for delivery of their messaging to a fully engaged audience.

More information: view www.emergegaming.com.au

About MIGGSTER

MIGGSTER, a revolutionary gaming and eSports community, leverages world class technology to deliver immersive gaming entertainment and social engagement to a global online network of gamers.

With MIGGSTER, the objective is to build the world's biggest online gaming community. The MIGGSTER products will deliver community tools including chat, friends and team functionality laying the foundation for gamer engagement in the online network. Entertaining content, including mobile games, AAA gaming titles, tournaments, rewards and live streaming to global audiences, will feed the online community's insatiable eSports and gaming appetite.

More information: view miggster.com