



29 October 2020

**NEW DIRECTOR APPOINTED**

Australian natural skincare company Skin Elements Limited (ASK: SKN) (“SKN” or “the Company”) is pleased to advise that it has today appointed Mr John Poulsen as a Non-Executive Director to the Board.

Mr Poulsen is the principal of People, Passion & Performance and has deep ‘hands on’ experience in creating and developing workplaces where people have a shared vision and purpose, so that the people thrive and the organisation flourishes sustainably. Mr Poulsen provides guidance on leadership, cultural change and building mentally healthy workplaces. He is the Chair of Perth International Cabaret Festival Inc. and a board member of Boatrocker Brewery and Distillery Pty Ltd.

Mr Poulsen has a Bachelor of Law (Hons) and Bachelor of Jurisprudence from the University of Western Australia and was formerly the Managing Partner and CEO of Squire Patton Boggs (previously Minter Ellison, Perth), a top 10 Global Law Firm which at the time was one of the fastest growing law firms in Australia.

SKN also advises of the resignation of Mr Craig Piercy as a Director of the Company. Mr Piercy will continue in an executive role focussed on the operational and business development of Skin Elements.

This announcement is approved by the Board of Directors of Skin Elements Limited.

END

**For further information, please contact:**

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### **About Skin Elements**

Established in 2005, Skin Elements is an award winning Australian owned and operated ASX-listed skin care company focused on the development of natural and organic skin care products. Skin Elements innovative approach to organic chemical free products has enabled the creation of a portfolio of products that have been sold and distributed across the world. Its flagship products include Invisi-Shield Organics natural alcohol-free sanitiser range, Soléo Organics 100% natural and organic sunscreen, PapayaActivs natural therapeutics skincare, and Elizabeth Jane Natural Cosmetics brand.

Further information is available via the Company website: <http://skinelementslimited.com>

