



InteliCare Holdings Ltd
ABN 84 622 484 397

ASX Code
ICR

Corporate Directory

Chief Executive Officer &
Managing Director
Mr Jason Waller

Non-Exec Chairman
Mr Greg Leach

Non-Executive Director
Dr Terry Sweeney

Non-Executive Director &
Company Secretary
Mr Neil Hackett

Non-Executive Director
Mr Scott Taylor

Issued Shares
121,616,307

Unlisted Options
20,710,569

Company Details

Email
investors@intelicare.com.au
Website
www.intelicare.com.au

Registered & Principal Office

Level 1, 299 Vincent St
Leederville WA 6001

InteliCare expands services to include over 60 new Health Metric solutions

- **Partnership with Persona Informatics delivers significant capability increase with the addition of over 60 new health metrics devices.**
- **Incorporates Therapeutic Goods Administration (TGA) and U.S. Food and Drug Administration (FDA) approved devices.**
- **Access to a market with \$20 billion long-term investment funding by the Medical Research Future Fund (MRFF).**
- **Further upside to domestic \$146 million regional care and telehealth market.**

InteliCare Holdings Ltd (“InteliCare” or the “Company”) (ASX: ICR), an Australian technology company that has commercialised a subscription-based Internet of Things (IoT) and Artificial Intelligence (AI) product for use in the aged care and health industries, is pleased to announce a a sizable update to its smart care solution with the implementation of over 60 health devices to its Health Metrics reporting.

Significant Remote Patient Monitoring (RPM) capability increase

In March 2021, InteliCare announced the launch of its health metrics reporting feature. Now, InteliCare has significantly increased both the number and capability of health metrics products with the addition of over 60 new devices.

This is the result of the addition of TGA and FDA approved iHealth™ devices. The range also includes leading international brands, such as FitBit™, OMRON® and Garmin™.

This includes the access to detailed information regarding their blood pressure, weight, respiration, body temperature, heart rate, blood oxygenation, blood glucose and activity levels. This trend and behaviour data alerts carers to ongoing and emerging health risk, empowering them to adapt client care accordingly to prevent deterioration.

As well as being a differentiator from competitors, InteliCare will market this capability as a new product stream to unlock additional revenue.

Partnership with Persona Informatics Inc

This expansion of InteliCare’s services is a result of a partnership with Persona Informatics Inc (“Persona”). Persona allows smart devices to wrap raw digital data with semantic intelligence, enabling InteliCare to access and integrate health related data from numerous fitness and medical devices.

The Persona partnership aligns with InteliCare’s technology strategy and platform capabilities. The partnership will accelerate continuous and frequent updates as new health and senior care technology products and capabilities become available. This ensures growth, scalability, and the ability to leverage best in breed sensors and devices.

Sensor agnostic platform key to unlocking markets

InteliCare's open architecture enables the platform to be sensor agnostic. This ensures growth, scalability, and the ability to leverage best in breed sensors and devices.

It means all new Persona-supported wearable technology devices become immediately available within InteliCare's system. This unlocks entry into complimentary sectors and markets, while future proofing the Health Metrics module.

Further access to large and growing RPM and mobile health (mHealth) markets

InteliLiving's® Health Metrics Update unlocks further growth opportunities across these valuable RPM and mHealth markets:

- **Immediate consumer smart wearable market.** Seamless integration with iHealth™, Fitbit™ and Garmin™ allows InteliLiving® to tap into the current and growing wearables market for health and wellbeing tracking. Over 1.1 million smart wrist wearables sold in Australia in the first half of 2021.
- **Post COVID Telehealth Market.** The use of RPM devices, such as those announced today, is becoming key to successful delivery of telehealth, particular in remote areas:
 - The Australia Government has allocated over \$146 million to the regional care and telehealth market.
 - Consequently, more than 86.3 million COVID-19 MBS telehealth services have been delivered to 16.1 million patients.
- **Hospital at Home (HaH) and transitional care providers.** In 2019-20, a total of 24,775 people received HaH or transition care, representing approximately 6 percent of hospital days. RPM devices enable HaH providers to deliver these services remotely, more cost effectively by monitoring patients between visits.
- **Preventive and Public Health Research initiative.** Keeping Australians out of hospital has been consolidated into the Preventive and Public Health Research initiative under the Medical Research Future Fund (MRFF) 10-year plan. This \$20 billion long-term investment supports the implementation of preventive health measures and tools for chronic health conditions, such as InteliCare's health metrics.

Improves financial viability and profitability for existing and future home care clients

For InteliCare's existing home care market, the data automatically syncs from these devices to the InteliLiving® platform, providing InteliCare's clients with a 360° overview of health and wellness.

Trend and behaviour data alerts carers to ongoing and emerging health risks, empowers them to adapt client care accordingly to prevent deterioration.

Timely access to this health data provides financial viability and profitability to care organisations due to the capturing of evidence that is used to justify the expansion of care and services.

Additionally, tracking health data, carers can identify trends which are indicative of impending health emergencies, such as COVID. The iHealth™ Air Pulse Oximeter, one of the newly compatible devices, displays and records blood oxygen. Low blood oxygen levels are an indicator of COVID, even when the client is otherwise asymptomatic. This gives healthcare workers instant and accurate access to information which empowers them to deescalate health risks for their clients and themselves.

Nick Egarhos, Co-Founder, Chief Partnerships and Strategy Officer, Persona Informatics said: *"We have entered an era where valuable health data can be effectively generated and collected outside the traditional healthcare system. Bridging this gap between the day-to-day lives of at-risk patients and their care providers is a game changer for the industry. As market leaders and innovators, the synergies between Persona and IntelliCare are an obvious value multiplier for both our customers and our companies."*

Jason Waller, CEO and Managing Director IntelliCare, said: *"The recent integration of over 60 health devices demonstrates our ongoing commitment to produce an industry-leading product. Now we are able to empower organisations and individuals with a 360-view of health and wellness. These updates are of particular importance to health and care services which are striving to digitise and innovate their services as Australia transitions into a post-pandemic future."*

Contact and Authorised for Release to the ASX

Jason Waller, Chief Executive Officer and Managing Director, IntelliCare Holdings Ltd, +61 1300 001 145 , investors@intelicare.com.au

About Intelicare Holdings Limited

InteliCare is an Australian technology company that has commercialised a predictive analytics hardware and software system for use in the aged care and health industries. IntelliCare believes Australians deserve to age with dignity and through its business-to-business (B2B) and business-to-consumer (B2C) solutions built on its proprietary internet of things (IOT) platform utilising smart sensors and artificial intelligence (AI), IntelliCare aims to enable people to stay in their own homes for longer while empowering healthcare providers to deliver higher quality, more efficient services.

About Persona Informatics Inc.

Persona Informatics Inc. is a California-based corporation specialising development of software platforms for harmonising, normalising, and integrating digital health, wellness, and self-reported electronic data.