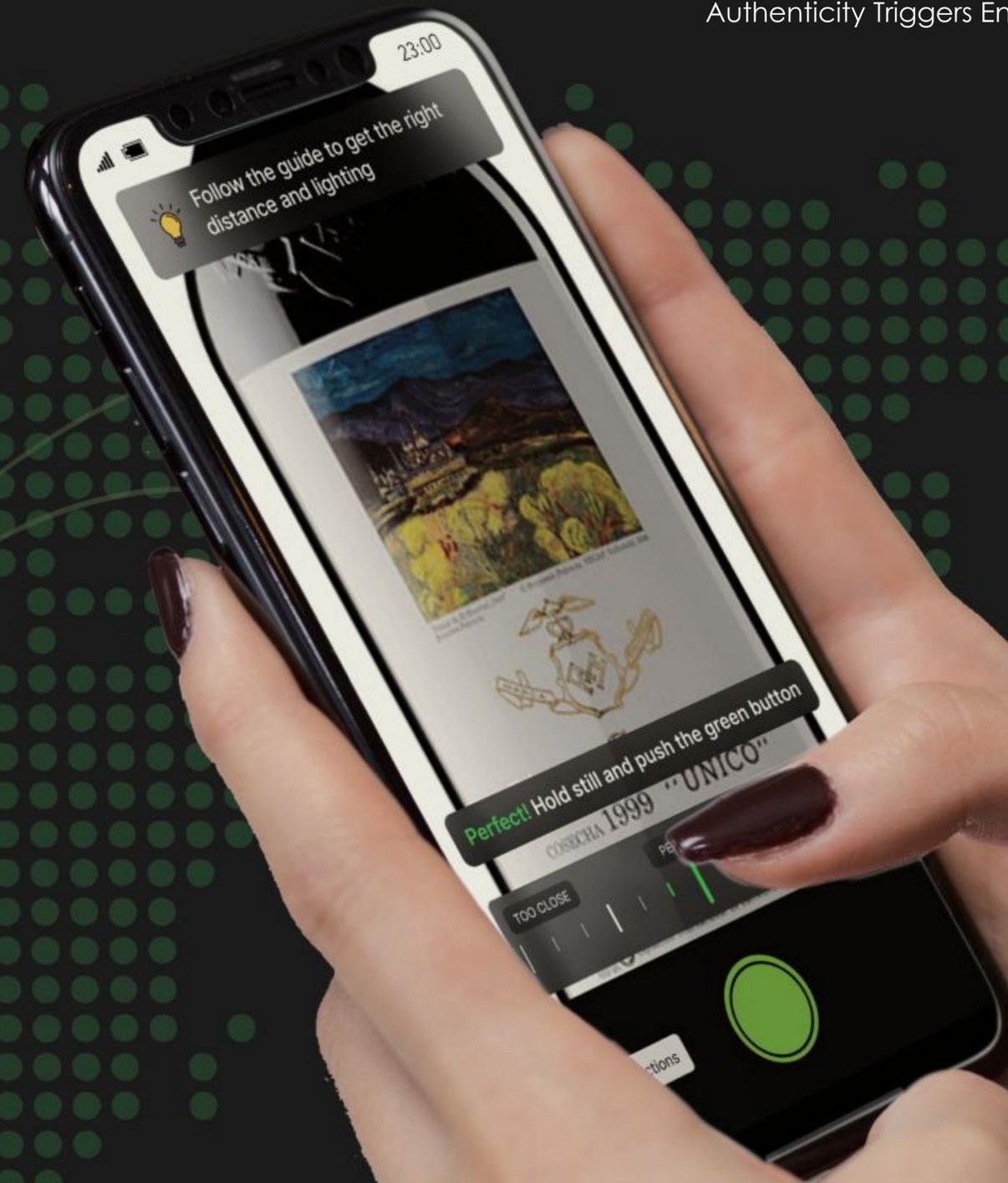
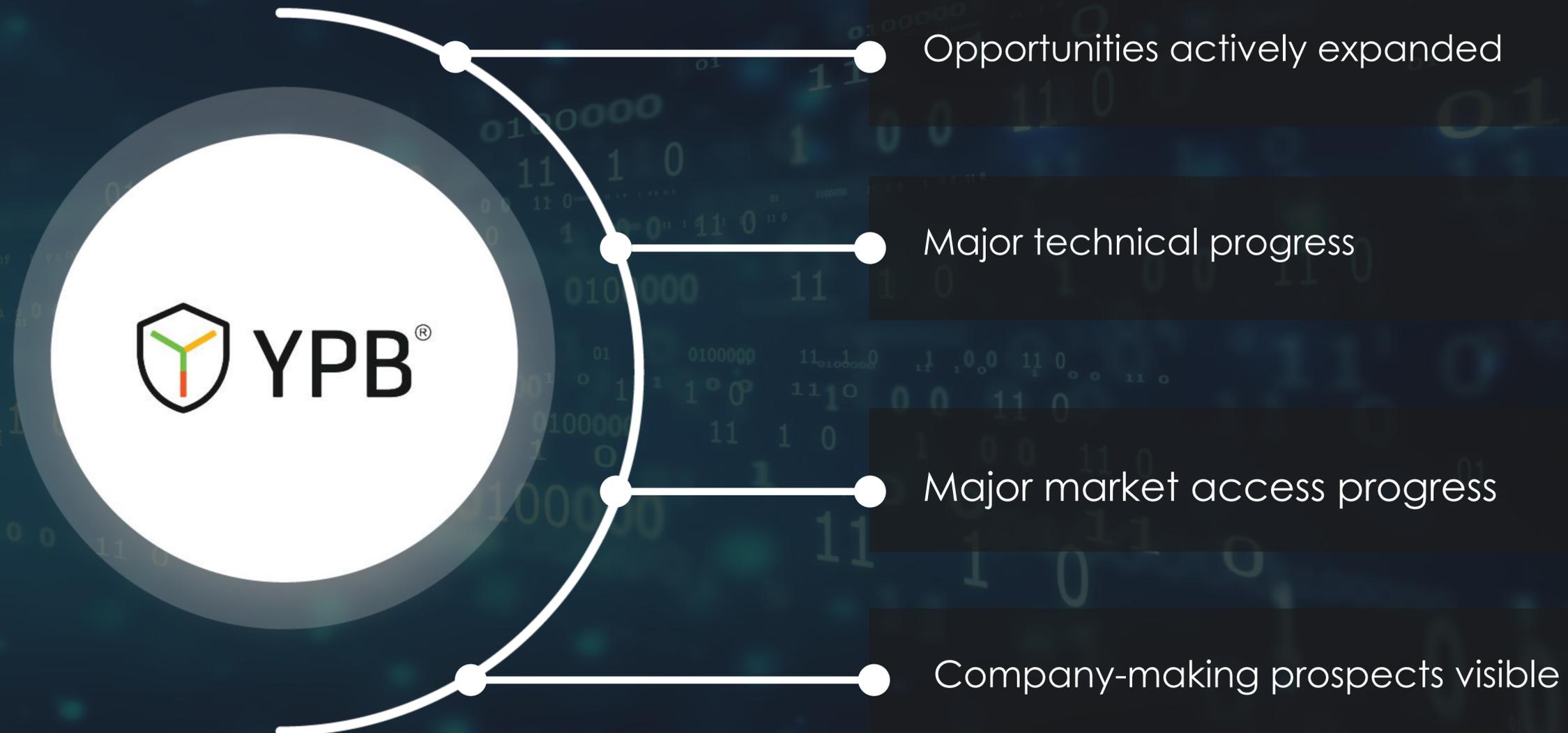




Annual General Meeting - 30 May 2022



2021 built strong platform for success



The value of counterfeit and pirated goods is estimated to be \$2.3 trillion in 2022*

Risk to Brands and Companies

- Damages Reputation
- Degrades Market Value
- Loses Consumer Trust and Loyalty
- Puts Lives at Risk

Risk to Consumers

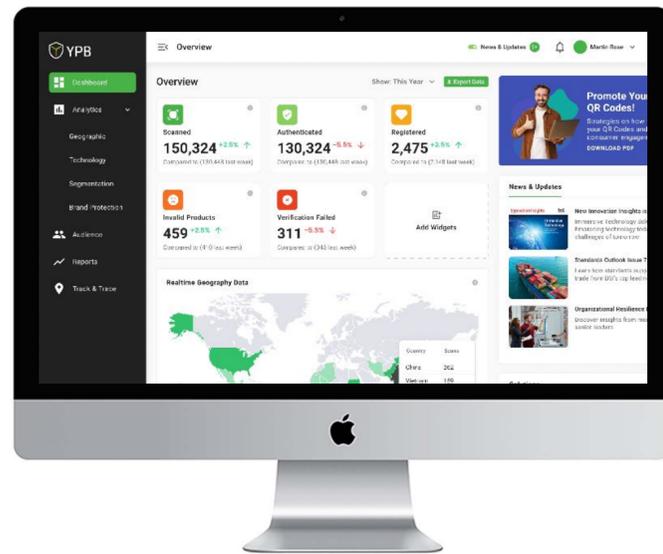
- Long-term Health Problems
- Exposure to Illegal Colouring Agents
- Safety Risk (Pharmaceuticals)
- Fake Vaccines

The rise of e-commerce has opened up brands to the world, it has also made it easier for counterfeiters to target your business and harder for brands to know their end consumers.

YPB's owned suite of brand protection products



Cloud based platform transforms product packaging into global billboard for any brand



- ProtectCode family of serialised QR Codes
- Consumer engagement campaigns
- Track & Trace
- Analytics & Reporting



Smartphone readable microparticle technology



- A rare earth, inorganic microparticle
- Mixed into inks or varnishes for printing via flexographic, screen, or gravure
- Verified by an unmodified smartphone
- Patent Protected



Covert forensic tracer that responds to wavelengths of infrared (IR) light



- Nanotechnology that is virtually indestructible and invisible to the human eye,
- Mixed into ink, varnish, polymer, film, for product packaging
- Verified using a YPB Scanner
- YPB tracers are applied to over 1 billion units and counting

Highly attractive benefit to cost ratio for customers

Helping brands bridge the divide between physical and digital



Cost

- Ultra low
- Ease of implementation

Payoff

- Existing packaging value multiplied
- Brand protected from fakes
- Brand halo from nurtured customer
- High value data
- Consumer engagement

YPB's technology is proven by high volume, recurring demand



Revenue Growth for Q1 YoY		
YPB Product Suite	Q1'20 to Q1'21	Q1'21 to Q1'22
 Connect[®] 	+18%	+30%
 YPB Tracer[®] 	+7%	+6%
 MotifMicro[®] 	Nil	+100%

Serialised QR codes generated	Units
Pharmaceutical	260,000,000
Dairy	2,000,000
Health and Wellness	16,000,000
Total	278,000,000

Tracer applied in packaging	Units
Food Packaging	86,000,000
Medicine and health products	24,000,000
Liquor	192,000,000
Cosmetics and daily chemical products	6,000,000
License and certificates	468,000,000
Clothing and sports products	57,550,000
Books and publications	13,000,000
Electronic products	13,000,000
Auto parts and lubricants	210,000,000
Building materials	34,000,000
Total (applications)	1,090,550,000

Channel partner strategy gears revenues to mass markets



Major technical progress in 2021

MotifMicro



Patent grants cemented strong portfolio of smartphone authentication IP



Expanded smartphone model coverage



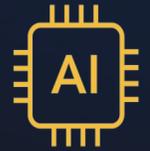
Enhanced User Interface



Android and iOS support



Automated data collection for development analysis, Machine learning



AI-based smartphone model inclusion



Improved real-world scan accuracy



Record live time data via YPB Connect such as first party data, geolocation, time, etc.

Connect



Robust user interface interoperable in packaging lines



Enhanced ProtectCode with nextgen anti-copy tech



Expanded Track & Trace scope



Upgraded global counterfeit monitoring, customisable

Major commercial progress in 2021

- MotifMicro global marketing launch
- Paid MotifMicro trials secured with tier 1 partners
- Forged relationships with global accreditation agencies re YPB full product range
- Developed relationships with potential high-value channel partners globally
- Experienced global sales and distribution lead appointed
- Built in-house content and marketing capability
- Expanded online presence to generate inbound sales leads
- Expanded portfolio of Connect and YPB Tracer customers
- Active and significant opportunity pipeline
- Number of 'material' potential contracts increased

YPB's growing portfolio of customers and partners



All the ingredients for major shareholder value creation

Needs

High need, high value

Geographies:

- China, SE Asia
- ANZ exporters

Sectors:

- Wine and Dairy
- Pharmaceutical
- Health and Beauty
- Packaging Partners

Solutions

Geared growth via packaging channel partners:

- Opal
- Matthews
- Holographic
- CCN
- Meixin
- Esquel
- PanPass
- AIPIA

Access

- Unique IP
- Patent protected
 - 22 granted
 - 5 pending
 - China ACCI accredited
- B2C
- Low cost
- Easy implementation

Scalability

- Revenue per unit application
- High volume and/or high value brands
- Government enterprise sales
- Products developed to comply with government applications in mind

Leverage

- Magnify resources via partners
- Keep headcount low
- Keep overheads low
- Global distribution partnership, highly leveraged to growth (signed in 2022)



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