



# Schrole Events

Investor Presentation  
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## Schrole Events enables regionalised online recruitment events

### International Education's **most advanced** online hiring events

- Direct integration with Schrole Connect.
- Allows schools to search for attendees and decide who to speak with in advance.
- Schools spend less time screening candidates and more time making meaningful connections through live chat, interview scheduling and in-app video interviews.

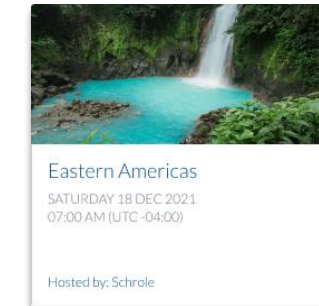
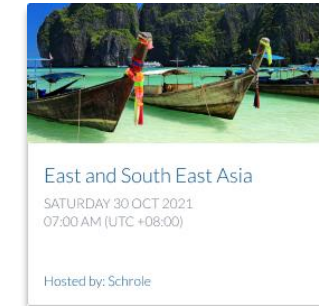




## Region-based 4-hour events for maximum relevance



- Forget three-day recruitment marathons: 4-hour events are designed to put schools in the driver's seat and get to the point fast.
- Targeted at candidates who actually want to work in a specific region, extensive marketing campaigns in the lead-up to each event drive candidate registrations and ensure a high number of relevant, motivated attendees.
- With 14 events across hiring season, and attendance included in Schrole ConnectPlus subscription, Schrole Connect is the best way for schools to fill their vacancies, accessing pool of qualified and experienced candidates.



## Upgrade from Schrole Connect to ConnectPlus

### Revenue upgrades

- All candidates must upgrade from free Schrole Connect to Premium.
- All schools must upgrade from SchroleConnect to SchroleConnectPlus, which is the highest subscription tier with base fees from USD9,000.



Over 1,700 participants in inaugural event

## South-East Asian Events: a great success

- Held on 27 and 31 October 2021
- 1,700 parties registered
- 1,460 candidates
- 30 school participants
- 90 schools (21% total 417 Schrole Connect schools)



## Seamless technology



### What's New?

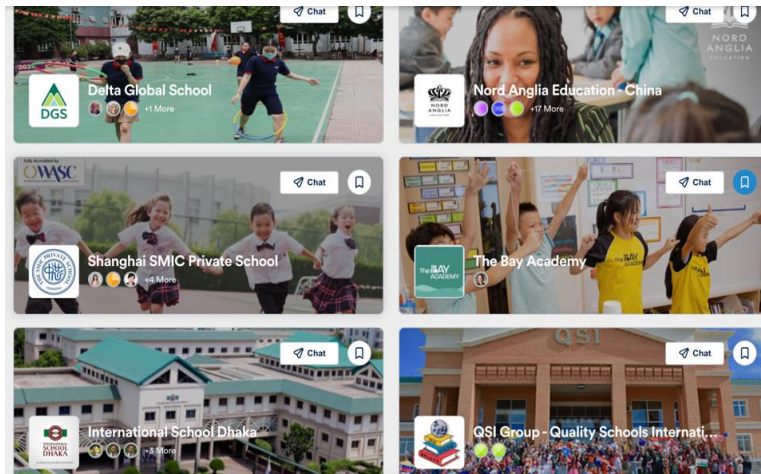
1. **Effortless video chat:** Schedule interviews, chat one-on-one with potential candidates, use breakout rooms to host multiple users in a single video chat.
2. **Seamless Schrole Connect integration:** View a candidate's Schrole profile and references and invite them to apply to a vacancy.
3. **Proactive candidates:** Schrole Events attract the most driven and motivated candidates in the community, eager to teach in the particular region.
4. **Fast, simple, user friendly:** An entirely new user experience that allows for simpler navigation and effortless communication.



## Schrole Events - connects Schools and Candidates

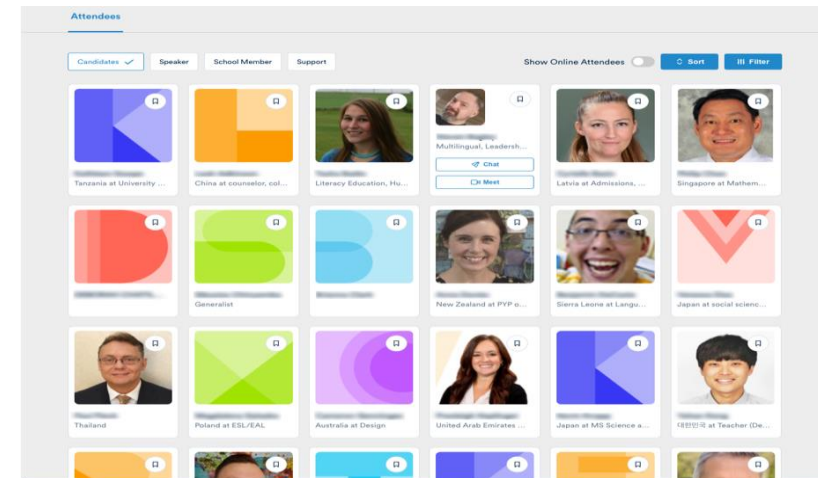
### Schools Marketplace

**Global Schools Marketplace** effortlessly presented for employee candidates, including virtual tours, event feeds, breakout rooms and 1 to 1 direct chat.



### Candidate Marketplace

**Candidate Marketplace** enables employers to connect with hundreds of potential candidates globally and efficiently search, filter and communicate, saving time and cost.



14 recruitment events scheduled through to April 2022



## Multiple, near-term, growth drivers



### **SALES GROWTH**

- Expanded product suite to support cross/upsell
- Target new and adjacent markets



### **SCHROLE ENGAGE TO BE LAUNCHED**

- Completes full Schrole HR SaaS suite



### **14 RECRUITMENT EVENTS**

- Global events across all geographies and time zones



### **SUCCESSFUL SCHROLE EVENTS LAUNCH**

- 27 & 31 October 2021 – South-East Asian events
- Over 1,700 participants

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