

Advanced Human Imaging Receives Additional Patent Protection in South Korea for Imaging a Body

Advanced Human Imaging Limited (ASX: AHI) (Advanced Human Imaging) is pleased to announce the positive outcome regarding examination of its South Korean Divisional Patent for Imaging a Body. Advanced Human Imaging has successfully executed additional patent coverage for its technology suite in imaging a human body. AHI now holds South Korean Divisional Patent # 10-2290040 which has been granted by the Korean Patent and Intellectual Property Office on 10th August 2021.

Vlado Bosanac, Chairman & Chief Executive Officer of Advanced Human Imaging, said:

“With the aggressive pursuit of remote digital care by both service providers and mobile device manufactures globally, the importance of expanding our patent portfolio has never been more apparent. The recently granted divisional patent in Korea is one of many we are progressing in a targeted jurisdictional approach. We received our initial patents for Korea in August 2018. Since then, the company has advanced its technology substantively and we have identified a number of additional unique functionalities that are proprietary to AHI and positioned appropriately to give both deeper coverage and blocking to potential competitors.

AHI is aware of the requirements global care providers are taking when looking to harness a true remote approach to digital real-time care. Global juggernauts such as Apple, Google and Samsung have taken expansive positions in personal diagnostics through web and mobile device offerings. This is driven by a need for access, convenience, and real time data on an individualized basis when delivering care. The Pandemic has seen a shift in individual’s willingness to manage their personal care through their most trusted tool their mobile phone. Mobile device companies are taking their approach to public health very seriously. AHI’s MultiScan platform is well positioned to work with these manufacturers and providers, with the most comprehensive health assessment suite currently available through, and on mobile device.

With the expansion of our IP, use cases and global distribution underway, I felt a need to expand our IP portfolio specifically in a number of jurisdictions including Korea. The need to protect our IP is always an important part of protecting our shareholders value. We are pleased to report the addition of the South Korean Divisional Patent to our portfolio”.

*This announcement has been approved by the board of Advanced Human Imaging Limited.

About Advanced Human Imaging:

AHI has developed and patented a proprietary dimensioning technology that enables its users to check, track, and assess their dimensions using only a smartphone both privately and accurately.

Our goal is to assist our partners by empowering their consumers with this capability. This in return gives our partners the ability to assess, assist, and communicate outcomes with their consumers when navigating day to day life. Whether this is a personal journey to better health, understanding the risk associated with their physical condition, tracking the changes they are experiencing through training, dieting, or under medical regimes, or simply wanting to be correctly sized for a garment when shopping online. The AHI technology delivers this seamlessly, privately, and cost-effectively in under one minute.

Our partners benefit from our (SAAS) Software as a service pricing solution, that reduces with scale. Integration is made easy with the AHI modular system, based on multiple (SDK’s) software development kits, allowing a partner to select the functions, measurements, and displays to suit their individual needs.

AHI has developed this capability by leveraging the power of Computer Vision, Machine Learning, and patented algorithms, to process these images on secure, enterprise-level infrastructure, delivering an end-to-end experience that is unrivaled in the industry. AHI simplifies the collection of measurements and removes the human error present in traditional methods.

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For more information please visit: www.advancedhumanimaging.com

For more information contact:

Vlado Bosanac,
Chief Executive Officer
Advanced Human Imaging Limited
E: [admin@Advanced Human Imaging.com](mailto:admin@AdvancedHumanImaging.com)

Nadine Amesz
Operations Officer
Advanced Human Imaging Limited
E: [admin@Advanced Human Imaging.com](mailto:admin@AdvancedHumanImaging.com)