



## ASX ANNOUNCEMENT

15 JULY 2021

### RUGBY AUSTRALIA HITIQ IMPACT SENSOR TRIAL

- > **Rugby Australia to deploy HITIQ impact sensors in a landmark player well-being program;**
- > **The program aims to enhance concussion management protocols leading to better health outcomes for players;**
- > **Data collected from HITIQ technology will assess head impacts experienced in rugby union; and**
- > **The technology will initially be deployed into the QLD Premier Rugby 1st grade competition this season.**

**Transformative, concussion management technology company, HITIQ Limited (ASX: HIQ) (HITIQ or the Company),** is pleased to announce a program partnership with Rugby Australia, which will see HITIQ's impact sensor technology initially used in the QLD premier rugby 1st grade competition this season.

The program aims to quantify and profile head impacts experienced in rugby union. Participant teams include Wests, Brothers, UQ, Easts and Sunnybank, with players utilising the HITIQ technology for the remainder of the season. Following a successful trial, the intention is to use the data from HITIQ's technology on an ongoing basis to enhance player well-being and concussion management protocols across all levels.

The trial, led by concussion expert, Dr Andrew Gardner, has been endorsed and supported by Dr Warren McDonald, who is the Chief Medical Officer for Rugby Australia.

**Commenting on the trial, Rugby Australia Chief Medical Officer, Dr Warren McDonald, said:**

*"Rugby Australia is committed to making the game of rugby safe for all participants. As such, we are exploring a number of technologies to determine their role in monitoring players, during training and playing rugby, to help us better understand all elements of the game (including contact), and the links to injury. HITIQ impact sensors are part of that process. We hope that the information gained from this program will enhance our current understanding of the mechanisms of injury and allow us to develop appropriate preventative measures."*

**HITIQ CEO, Mike Vegar, commented:**

*"We look forward to the partnership with Rugby Australia who are showing strong leadership and progressive thinking towards the serious issue of concussion management. The implications of a successful outcome from this program will have positive ramifications for Australian Rugby Union."*

**- ENDS -**

Authorised for release by the Board of Directors.

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[ej@hitiq.com](mailto:ej@hitiq.com)**About HITIQ**

HITIQ Limited (ASX: **HIQ**) operates in the healthcare equipment sector, providing and further developing a transformative, end-to-end concussion management technology platform. This platform aims to provide a total concussion ecosystem whereby the Company's products support the identification, monitoring and management of sport related brain injury. HITIQ's product suite utilises high-end technology that will span multiple domains – from early detection and surveillance to assessment and rehabilitation technology tools.

HITIQ is targeting a growing worldwide concussion management market including elite and recreational sport, clinical practitioners, military, research, and combat sports. The Company's first commercial partner is the Australian Football League, with current strategy initiatives expanding commercially into Rugby League, Rugby Union, Ice Hockey, Lacrosse, MMA and American Football (particularly the NCAA). The market opportunity globally represents ~500k athletes within the elite market and ~10million in the consumer market.