

ASX Release
11 March 2021

Clarification of ASX Announcement

Esports Mogul Limited (ASX:ESH) ("**Mogul**") refers to its release this morning in relation to the Kellogg's North American Halo 5 Tournament Series.

Mogul wishes to further advise the market that the materiality lies in gaining traction in North America whilst showcasing our technology and services expertise with top tier brands. The Company does not consider the value of the contract to be material.

For further information, please contact:

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ASX Release authorised by Mr Gernot Abl.

About Esports Mogul (ASX:ESH)

Esports Mogul Limited (ASX: ESH) (**Mogul** or the **Company**) is an ASX listed esports media and software business.

Mogul owns and operates the mogul.gg tournament platform – the **world's most advanced pure-play online esports tournament and matchmaking platform** with automation for major esports titles, including in platform chat and streaming functionality.

Mogul's platform attracts esports teams, tournament organisers, influencers, community groups, game publishers, and players of any skill level with a centralised esports offering built on an industry-leading tournament and matchmaking platform.

Mogul generates revenue by partnering with brands and creating unique sponsorship-driven esports experiences for players.

<https://esh.mogul.gg/partner.html>