

**ASX Announcement****17 November 2016****BETA RELEASE AHEAD OF SCHEDULE**

**Sydney, Australia** — Unified social messaging software developer Thred Limited (ASX: THD) (“Thred” or the “Company”) is pleased to announce the planned **early release of the Beta version** of the Thred native app. The Beta release will be available on both iOS and Android by invitation only to a closed user group. Subject to final testing and internal sign off, the Company anticipates release next week.

**BETA VERSION**

“We are delighted to bring forward the planned release date of the Beta version of the Thred native app. This is a major milestone for the Thred team.” said Thred Chief Innovation Officer David Whitaker.

“This represents a significant outcome both technically, and for the Company as a whole that demonstrates our growing capability and technical achievements.”

The Beta version is a native App version of the Thred platform, that allows users to experience the advanced functionality of Thred as a communication and service delivery tool in the global messaging and social media space. Furthermore, it showcases Thred’s initial third party service integration capabilities.

**THIRD PARTY INTEGRATION**

Further to the above, Thred is pleased to announce that the initial 3<sup>rd</sup> party service integrations will be with **Uber and Microsoft Office 365**. Both integrations have been brought forward and are significant because Thred is now able to illustrate additional functionality with world-class enterprises like Uber and Microsoft that enhance the user value proposition.

**For more information, please contact:****Chris Adams**

Chief Executive Officer

[chrisa@thred.im](mailto:chrisa@thred.im)**About Thred:**

Thred Limited (ASX: THD) is a software developer working toward commercialisation of a unified social messaging platform and web and mobile app to enable cross platform communication. Based in Perth, the Company has developed systems that unify and centralise users’ contacts while providing a centralised communication hub. Thred aims to empower anyone, anywhere to easily connect with anyone else or any group across social networks, contact databases, email and more to create, manage and archive communications around relevant content.