

4 August 2014

Quickflix Announces Share Purchase Plan

Quickflix Limited ("Quickflix" or the "Company") (ASX: QFX) is pleased to announce the Company will be undertaking a Share Purchase Plan ("**Plan**") to provide an opportunity to its existing eligible Shareholders to subscribe for new fully paid ordinary shares ("**New Shares**") at an issue price per New Share at the lower of (i) a 20% discount to the volume weighted average price of Quickflix fully paid ordinary shares ("**Shares**") calculated over the last 5 days on which sales in Shares were recorded before the issue date of the New Shares or (ii) 1.6 cents per New Share being the closing price for the Shares on Friday, 1 August 2014.

The Plan is an offer to Shareholders who were registered as holders of Shares at 5.00pm (WST) on the record date of 1 August 2014 and whose registered address is in Australia or New Zealand ("**Eligible Shareholders**"), which allows Eligible Shareholders to apply for between \$500 and \$15,000 worth of New Shares in the Company at an attractive price, free of brokerage or other transaction costs. The Company will apply for quotation of the New Shares on the ASX, which will rank equally in all respects with existing Quickflix fully paid ordinary shares.

The Directors have committed to participate in the offer.

Quickflix as an emerging leader in streaming entertainment is participating in one of the most exciting opportunities in the media and entertainment sector globally. It has made a significant investment in its platform, content and customer base and now is in a position to scale growth in the Australian and New Zealand markets. The funds raised from this issue of shares will be applied to working capital as well as investment in content and marketing.

Following is an indicative timetable for the Plan (Quickflix reserves the right to vary these dates except for the Record Date)



Date	Details
1 August 2014	Record Date The date on which Quickflix determined Shareholders eligible to participate in the Plan, being Shareholders registered on that date with an address in Australia or New Zealand.
8 August 2014	Opening Date The date the Plan opens.
25 August 2014	Closing Date The date on which the Plan closes. Applications and payments (including BPAY) must be received by 5.00pm (WST).
29 August 2014	Issue Date The date New Shares are issued.
29 August 2014	Despatch Date The date on which holding statements are sent to Shareholders who subscribed for New Shares under the Plan.
1 September 2014	Share Trading Date The date on which it is expected that the New Shares will commence trading on the ASX.

The timetable is indicative only and Quickflix may, at its discretion, vary any of the above dates except for the Record Date.

Full details of the Plan and the final timetable will be set out in the Plan offer document which is expected to be despatched to Eligible Shareholders on Friday, 8 August 2014.

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For any enquiries, please contact:

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About Quickflix

Quickflix (www.quickflix.com.au) is Australia's leading online movie company offering subscription to the largest range of movies and TV shows delivered as DVD or Blu-ray by mail or streamed instantly on-demand to desktops, laptops and a growing range of smart TV's, game consoles, iPad, iPhone and other devices. Latest release movies and current seasons TV are available for streaming as pay per view or episode. In New Zealand Quickflix streaming is available at www.quickflix.co.nz.



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