

ASX Code: PSY

11 February 2016

Top-tier International Sensor Expert Joins Panorama Synergy

Highlights

- Top tier sensor technology expert Claudia Kuettel PhD joins Panorama Synergy as Manager, Advanced Technology Projects
- As the Manager of Advanced Technology Projects she will be responsible for leading the Company's strategy of both the LumiMEMS™ Reader and spectroscopy products as the Company continues to transition from product development to a revenue generating company
- Dr Kuettel brings significant sensor industry experience, having recently worked at Sensirion, a world leading sensor manufacturing company, where she was responsible for the commercialisation of MEMS sensors
- Appointment strengthens the Company's technical and industry expertise of the senior leadership team as the Company establishes itself as a global leading player in the MEMS sensor market

Panorama Synergy Limited (ASX:PSY) ("**Panorama**"; "**Company**"), a global advanced MEMS sensor technology company, is pleased to announce the appointment of Dr Claudia Kuettel, as Manager, Advanced Technology Projects, effective immediately.

Dr Kuettel is a top-tier industry expert and an Engineers Australia accredited Professional Engineer, with significant experience in developing and commercialising MEMS sensors. She brings extensive knowledge of the MEMS sensors research and industry environment as well as strong operational leadership skills to the role.

As Manager, Advanced Technology Projects, she will form an integral part of the senior leadership team responsible for advancing Panorama's MEMS technology portfolio from product development through to manufacturing and becoming a revenue generating technology company.

Dr Kuettel joins Panorama from Sensirion, a world-leading high-quality sensor solutions and sensor manufacturing company based in Zurich, Switzerland, where she was Project Leader for two strategic projects. In this role she was responsible for R&D for Sensirion's new generation sensors, including expanding the technology portfolio. Most notably, Dr Kuettel together with her team successfully commercialised and launched multiple products in international markets in resources and consumer electronics industries.

The appointment significantly enhances the Company's managerial and technical capabilities, aligning with Panorama's growth strategy to become a leading player in the rapidly growing sensor market worth \$86bn today.

Dr Kuettel has an extensive academic research background and has a PhD in Sensor and Actuator Systems with a focus on Electrochemically Actuated Smart Polymers from the Swiss Federal Institute of Technology in Zurich, Switzerland (ETHZ). This research background is very valuable to the fields the Company is working in. Dr Kuettel also holds a Masters of Science in IT and Electrical Engineering from ETHZ.

Managing Director, Terry Walsh commented:

"We are pleased to welcome an industry expert of Dr Claudia Kuettel's calibre to Panorama. With her extensive academic research background in MEMS sensor technology and substantial experience in the taking prototypes to end-market products of new generation sensor technologies, Dr Kuettel is a valuable addition to our team as we continue working towards bringing our LumiMEMS™ Reader and optical spectroscopy technology to the market."

- ENDS -

Contact Information

Media

Fran Foo, Director
Media & Capital Partners
p: +61 416 302 719
e: fran.foo@mcpartners.com.au

Investors

Panorama Synergy Limited
Terry Walsh, Managing Director
p: +61 8 9482 0590
info@panoramasynergy.com

About Panorama Synergy

Panorama Synergy is a Perth-based technology company focused on the commercial and technological advancement of its LumiMEMS™ optical readout system and the optical micro-spectrometer technology.

These unique technologies have been pioneered by the Microelectronics Research Group (MRG) team at the University of Western Australia (UWA). MRG is a pioneer in the sensor technology space, taking the far-sighted decision to be a global Centre of Excellence in MEMS over a decade ago to deliver the breakthroughs that form the basis of Panorama's technologies. UWA and Panorama Synergy have been partnering in research activities over for much of this time.

Panorama Synergy's highly experienced Board includes Aidan Montague, Chairman, whose background includes senior roles with Cisco Systems in Europe, South Africa and Asia and Terry Walsh, Managing Director, formerly MD for Cisco Australia and New Zealand, and then CEO of Cisco Canada.

Website: www.panoramasynergy.com

About MEMS

MicroElectroMechanical Systems (MEMS) are microscopic, highly sensitive systems able to detect and measure chemical and biologic substances, movement and acceleration, gravity and a wide range of other applications. They represent a \$14 billion to \$20 billion industry with significant growth rates. All devices that incorporate MEMS sensors require a readout system to assess and communicate the data that is measured

The LumiMEMS™ Reader sensor is the next evolution of that readout system, as it takes MEMS readouts from primarily being electrically based, into the world of optical.

MEMS Flipboard: <https://flipboard.com/section/mems-bQ>