



14th January 2016

**CEDARS-SINAI HEART INSTITUTE SELECTS XTV
TO LAUNCH THEIR CARDIAC CARE CLOUD TV NETWORKS**

Confirmation of xTV's Healthcare Initiative

HIGHLIGHTS

- **Largest non-profit hospital in the western United States and prestigious hospital to the stars**
- **Initial solutions with the Cedars-Sinai Heart Institute**
- **Continued growth for xTV in the healthcare market**

xTV Networks Ltd (“xTV” the “Company”) (ASX: XTV) is pleased to announce its engagement with the Cedars-Sinai Heart Institute to develop and manage an innovative series of cloud TV networks. The Heart Institute unites 16 centers and programs to diagnose and treat the full spectrum of heart conditions for all patients.

The cloud-based TV network will provide educational programming for patients as well as for physicians. Initially, patient programming will focus on advanced heart failure and heart transplantation – engaging these patients in learning about their condition and in being an active participant in their own care. Physician programming will allow physicians from all over the country to join Cedars-Sinai Heart Institute Grand Rounds and selected conferences without having to travel to the Cedars-Sinai campus.

“Being selected by the Heart Institute illustrates xTV’s continued success in the healthcare market” said Rick Hazell, Senior Vice President of Sales and Marketing at xTV. “xTV’s cloud TV platform is designed for the multi-purpose and multi-audience needs that Cedars-Sinai requires to keep it at the forefront of medical technology and education.”

About the Cedars-Sinai Heart Institute

The Cedars-Sinai Heart Institute is internationally recognised for outstanding heart care built on decades of innovation and leading-edge research. From cardiac imaging and advanced diagnostics to surgical repair of complex heart problems to the training of the heart specialists of tomorrow and research that is deepening medical knowledge and practice, the Cedars-Sinai Heart Institute is known around the world for excellence and innovations. Cedars-Sinai had revenues of over US\$3.57B in fiscal 2015 and employs over 2,000 physicians and 10,000 employees.

www.csmc.edu



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About xTV – Cloud TV Networks

Allowing businesses to set up dedicated multi-channel online networks that integrate branded video and user-generated content with other real-time feeds.

www.xtv.net