

## ACTIVISTIC COMPLETES OVERSUBSCRIBED \$3.9 MILLION PLACEMENT

Activistic Limited (“Activistic” or the “Company”) is pleased to announce that it has secured firm commitments for a \$3.94 million capital raising (“Placement”) at an issue price of 11 cents per share.

The Placement, led by Foster Stockbroking Pty Ltd, was strongly supported by new and existing institutional investors as well as a new technology investor.

Mr Nigel Lee, Executive Chairman of Operations said “I am delighted with the significant support from existing supporters and new institutional investors, knowledgeable in our sector. The Placement will help accelerate our existing products, Veterans Call in the US and the new Ralli platform in the UK.

“Importantly, the new funds will allow Activistic to enter and advance other verticals in the first half of 2016. We have decided to aggressively pursue additional verticals due to the strong interest being demonstrated by organisations in the faith-based and celebrity verticals.”

The Placement shares will be issued under the Company’s available capacity under ASX Listing Rule 7.1 and subject to shareholder approval at the AGM on Monday 30 November, the capacity available under the additional 10% rule provided by ASX Listing Rule 7.1A. The Placement shares are expected to be quoted for trade on Friday 4 December 2015.

### For more information contact:

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### ABOUT ACTIVISTIC

Founded in 2012, Activistic has developed a revolutionary micro-donation technology that seamlessly connects and engages the world’s ~2 billion smartphone consumers with charities and causes.

Activistic’s technology ensures the lowest possible cost to both the donor and the industry via an efficient collection technology that enables regular payments or contributions utilising a mobile phone network.

Activistic allows subscribers to donate with ease and simplicity to any cause in any region, with no need for credit cards or bank information. It provides significant cost savings to beneficiaries; with the nominated charity receiving 85% of the donated amount as opposed to ~32% in the traditional model, as traditional fundraising costs typically represent ~68% of proceeds raised.

Activistic solves issues that often hinder donation collection via its low cost, secure and streamlined payment technology.

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#### Company Information:

Activistic Limited  
ACN: 007 701 715  
ASX: ACU

#### Registered Address:

Suite 5, 71-73 South Perth Esplanade  
South Perth WA 6151  
Telephone: +61 8 6244 0333

#### Board of Directors:

Peter Wall	Non-Executive Chairman
Kevin Baum	Non-Executive Director
Evan Cross	Non-Executive Director
Nigel Lee	Non-Executive Director

In addition, Activistic's platform is equipped with a powerful engagement tool, providing a highly efficient and impactful way of distributing key events and results of fund raisings to build traction and increase transparency with a group's donor base.

Yours faithfully



Ramon Soares  
Joint Company Secretary

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