

ASX Company Announcement | Issue Date: 3 September 2015

NEWZULU APPOINTS KPMG CORPORATE FINANCE AS FINANCIAL ADVISER

On 18 August 2015 Newzulu Limited (**Newzulu** or the **Company**) announced that it has been in discussions with media groups regarding a potential strategic investment in the Company.

Newzulu has appointed KPMG Corporate Finance to conduct a formal process and to assess the interest from strategic investors.

The process is expected to take a number of months and there is no certainty that it will result in any investment or transaction.

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About Newzulu

Newzulu is a crowd-sourced media company that allows anybody, anywhere, with a mobile device and a story, to share news, get published and get paid. Headquartered in Paris, Newzulu operates bureaus in London, New York, Los Angeles, Toronto and Sydney. In February 2015 Newzulu completed the acquisition of leading Toronto based user-generated content marketing software company Filemobile Inc. Newzulu operates in partnership with Getty Images, Tribune Content Agency, Alamy, Agence France-Presse (AFP) in France, Press Association (PA) in the UK & Ireland, ddp images in Germany, Belga News Agency in Belgium, Canadian Press (CP) in Canada, Australian Associated Press (AAP) in Australia, Czech News Agency (CTK) in the Czech Republic, ITAR TASS in Russia, Mahatta Multimedia in India and Aflo Co., Ltd in Japan. Further information can be found on www.newzululimited.com.