



CHEMICAL INNOVATIONS

ALEXIUM INTERNATIONAL GROUP LIMITED

Alexium Capitalizes on Growing FR Industry Brand Recognition at the Industrial Fabrics Association International Expo Anaheim, CA October 6-9

Perth, WA and Greer, South Carolina: Alexium International Group Limited Alexium) (ASX:AJX, AX:AJX, OTC QX:AXXIY) is pleased to announce their successful exhibition at the Industrial Fabrics Association International (IFAI) Expo October 6-9—representing the global specialty fabrics market. [Click to view original PR detailing the event.](#)

The Alexium team had a very successful show bringing in more than 40 leads from a variety of markets which include: military, home furnishings, medical, outdoor, workwear and the non-woven sectors worldwide. We expect to begin receiving fabrics and requirements to proceed into the developmental stages from these leads for new revenues. In addition to generating solid leads, the Alexium team also met with several existing partners and customers further solidifying existing relationships.

“We are very pleased with the turnout and success of this show. Even more importantly, we realize that Alexium is becoming even more well-known with key decision makers in the industry. A recognizable number of significant companies came to seek Alexium out. This indicates that our branding/marketing efforts and reputation are beginning to take route. ” –Alexium President, Dirk Van Hying.

We will keep the market informed as these leads progress.

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About Alexium

Alexium International Group Limited (ASX: AJX, AX:AJX OTC QX: AXXIY) holds proprietary patent applications for a process developed initially by the U.S. Department of Defense, which allows for the surface modification and attachment of nano-particles or multiple chemical functional groups to surfaces or substrates to provide functions such as fire retardancy, water proofing, oil proofing, and anti-microbial treatments. Applications under development include but are not limited to textiles, paints, and packaging, glass and building materials. Alexium's fire retardant chemical treatment are currently marketed for different fabric markets under the Ascalon™, Nycolon™, Nuvalon™, and Polytron™, Omnitron™ and Bactron™ trademarks.

