

ASX Announcement

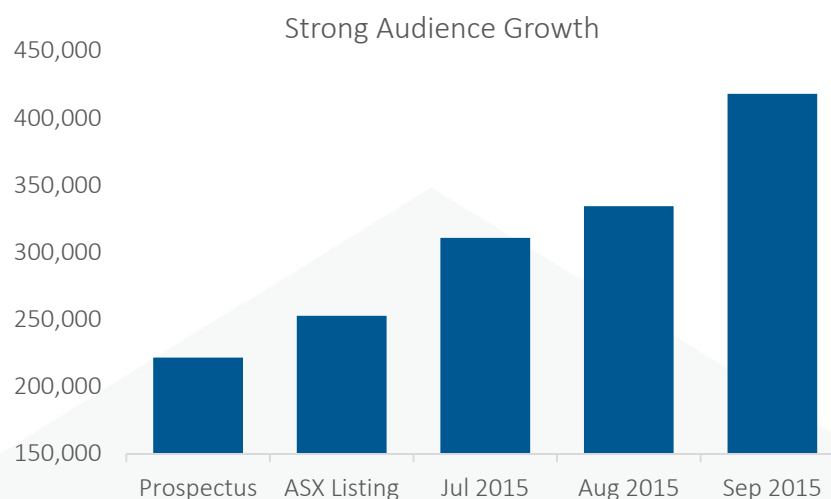
1 October 2015

STRONGEST MONTHLY RENT.COM.AU TRAFFIC GROWTH TO DATE

Rent.com.au Limited (ASX: **RNT**) ("**RENT**" or "**the Company**"), Australia's leading rental property web portal, achieved a record of 418,000 unique visitors to the website during September 2015, recording the strongest month on month growth in the Company's history.

Key Statistics:

- 418,000 unique visitors to the site in September 2015
- Increase of 84,000 unique visitors (25%) over August 2015 and 66% since listing in June 2015
- Key performance metrics maintained in high growth



The continued strong growth in RENT's renter audience ahead of schedule shows the Company is on track with its commercialisation strategy, which had three first stage objectives:

- 1) Increasing the renter traffic to 500,000 unique visitors per month within 12 months;
- 2) Increasing levels of rental property listings from non-agent landlords; and
- 3) Increasing content from, and sales to, property agents.

RENT Managing Director Mark Woschnak said: "Our digital partnerships are performing very well and we have driven greater online awareness of rent.com.au through creating a large and unique audience without compromising on our core site usage metrics. This is driving increased levels of revenue from advertising and renter product sales.

"We'll soon start looking to further develop the offline brand for which we have recently appointed Ms Maya William as General Manager – Marketing. Maya was most recently Head of Marketing Strategy for Woolworth's supermarkets and prior to that had extensive experience in expanding some of the world's best known brands into new markets in a range of territories".

ENDS

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ABOUT RENT.COM.AU

Rent.com.au is the only national web portal in Australia that focuses entirely on the property rental market and includes listings from both property agents and non-agent private landlords. Rent.com.au was established in 2007 by experienced real estate and new media entrepreneur Mr Mark Woschnak, who has more than 25 years' experience in real estate, digital publishing and classified services.

Since inception, Rent.com.au has focused on the development of the necessary technology, product alliances and critical mass of content to be ready to fully commercialise the platform. It is now a top 10 national property website and has recently listed on the ASX following a successful capital raising. The capital raised will be used to commence commercialising the site by deploying a national marketing campaign to increase traffic to the site and agent listings content, as well as commence shifting the large volume of offline non-agent landlord listings to online at www.rent.com.au.