

ACTIVISTIC MAKES BOARD AND SENIOR MANAGEMENT APPOINTMENTS

Micro-donations platform provider Activistic Limited (ASX: ACU) (“Activistic” or “the Company”) is pleased to advise it has made a number of changes to its Board of Directors and key management as it prepares for increased activity in the United States and Australia.

Board Appointments

Mr Peter Wall has been appointed Non-Executive Chairman of the Company, effective immediately. Mr Wall replaces Mr Ian Murie, who has retired after five years of service. The Board wishes to thank Mr Murie for his service to the Company during his tenure.

Mr Wall is a partner at the law firm of Steinepreis Paganin, specialising in corporate finance, mergers and acquisitions, corporate reconstruction and recapitalisations of listed entities. Mr Wall holds a number of board positions with ASX listed companies including as Chairman of Aziana Ltd (AZK:ASX).

In addition to Mr Wall, the Company is pleased to advise that Mr Nigel Lee has joined the Board of Activistic Limited as a Non-Executive Director. Mr Lee has also joined the Board of the Company’s operating subsidiary company, Activistic Holdings Pty Ltd as Chairman. Mr Lee is currently Chairman of the Advisory Committee of the Company, which he will remain so to co-ordinate the interaction of the Committee and the Board as the Committee expands.

Based in Singapore, Mr Lee began working with American Express in January 2012. He was responsible for strategy, management and growth of new and emerging payment activities for Asia, (including China, India and Japan), plus Latin America. This comprised the development, expansion and operation of payment methods such as pre-paid cards, travel card products, mobile payments, online e-Gift and virtual cards across both consumer and business-to-business channels.

In addition to American Express, Mr Lee has also had significant experience in mobile payment, credit card and e-commerce experience with companies including MoneyGram, First Data Resources Asia-Pacific Limited and Electronic Data Systems Corp.

Since 2010, Mr Lee has also served on the Board of YuuZoo Corporation, an e-commerce and social network business with more than 30 million registered users and franchise partnerships in 40 countries. YuuZoo Corporation became a publically listed company on the Singapore Securities Exchange in September 2014.

Advisory Committee

Mr John Zaccaria has been appointed to the Company’s Advisory Committee, specialising in charity and celebrity engagement. The Board believes that Mr Zaccaria’s experience will accelerate the Company’s access to key celebrity endorsements in its target markets given his considerable experience in these areas.

Activistic Limited ACN 007 701 715 ASX code: ACU	Registered Office Suite 2 , 16 Ord St West Perth WA 6005	Board of Directors Peter Wall – Non – Executive Chairman Kevin Baum – Non – Executive Director Nigel Lee – Non Executive Director Roland Berzins – Non Executive Director and Company Secretary
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Mr Zaccaria is the Founder and Chairman of Strike A Chord, a not-for-profit organisation that offers music lessons, innovative educational music programs and projects with the aim of improving and encouraging participation in music for children in the broader community, as well as offering programs and music support facilities to charities, schools and other community groups. A musician himself, John started Strike A Chord after beating and surviving cancer in 2007.

Mr Zaccaria is also the CEO of Zaccaria Concerts and Touring. He started the company in 2005 and has presided as the promoter and producer of many dozens of live concerts and events in Australia and Asia including some of the world's best known artists. The company is based in Perth and in 2014 set up an office in Hong Kong to expand its Asian operation.

Senior Management

Mr Shahab Zeinoghli, currently Chief Technology Officer of Activistic Holdings Pty Ltd, the Company's wholly owned operating subsidiary, has been appointed Executive Director and Chief Operating Officer of the subsidiary.

The Board believes the appointment reflects Mr Zeinoghli's leadership in the operations of Activistic Holdings Pty Ltd and welcomes his appointment.

Mr Dylan Breslin-Barnhart has been appointed Vice President Business Development – United States. Mr Breslin-Barnhart was employed as a consultant to the Company in October 2014. Based in New York, Mr Breslin-Barnhart will spearhead Activistic's activities in this important region, commencing with the launch of the Veterans Call App.

Mr Breslin-Barnhart is an entrepreneur and a strategist involved with telecom start-ups in the United States of America. Mr Breslin-Barnhart has extensive experience leading partnership campaigns and initiatives with the philanthropic sector, and he brings on board an extensive network of military non-profits.

The Company has a number of significant opportunities in its key markets and anticipates making further management appointments to cater for and manage continued growth in each market in the near future.

Equity Board Remuneration

The equity remuneration arrangements for Mr Peter Wall and Mr Nigel Lee will be subject to ASX and shareholder approval to be put at the Company's next AGM. The Board will propose to shareholders the issue of 750,000 performance rights to Mr Wall, vesting upon shareholder approval and converting into ordinary fully paid shares one year from issue. The Company will also seek approval to issue Mr Wall with 1,750,000 Options exercisable at \$0.25 cents per share and expiring four years from the date of issue.

In relation to Mr Lee, the Company will seek shareholder approval to issue the following securities:

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1. 2,000,000 performance rights, vesting upon shareholder approval and converting into ordinary fully paid shares as follows; 500,000 converting immediately upon issue, 750,000 converting on 30 June 2016 and 750,000 converting on 31 December 2016.
2. 2,000,000 performance rights on commercialisation of a transaction with a social media partner. Vesting will occur upon 500,000 active subscribers joining and paying via the platform.
3. 2,000,000 performance rights on activating a major telco in UK / Australia to commercialise with a charity resulting in 1,000,000 active subscribers joining and paying via the platform. Vesting will occur upon 1,000,000 active subscribers joining and paying via the platform.
4. 2,000,000 performance rights on commercialising an activity with a major credit card, resulting in 5,000,000 active subscribers joining and paying via the platform. Vesting will occur upon 5,000,000 active subscribers joining and paying via the platform.
5. 2,000,000 performance rights on activating a major telco or other partner in China / Greater Asia to commercialise resulting in 10,000,000 active subscribers joining and paying via the platform. Vesting will occur upon 10,000,000 active subscribers joining and paying via the platform.

For more information contact:

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ABOUT ACTIVISTIC

Founded in 2012, Activistic, formerly One Cent Call, has developed a revolutionary micro-donation technology that seamlessly connects and engages the world's ~2 billion smartphone consumers with charities and causes.

Activistic's technology ensures the lowest possible cost to both the donor and the industry via an efficient collection technology that enables regular payments or contributions utilising a mobile phone network.

Activistic allows subscribers to donate with ease and simplicity to any cause in any region, with no need for credit cards or bank information. It provides significant cost savings to beneficiaries; with the nominated charity receiving 85% of the donated amount as opposed to ~32% in the traditional model, as traditional fundraising costs typically represent ~68% of proceeds raised.

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Activistic solves issues that often hinder donation collection via its low cost, secure and streamlined payment technology.

In addition, Activistic's platform is equipped with a powerful engagement tool, providing a highly efficient and impactful way of distributing key events and results of fund raisings to build traction and increase transparency with a group's donor base.

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Appendix 3X Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
<small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> Pheakes Pty Ltd (Senate A/C) Mr Wall is a director and beneficiary of Pheakes Pty Ltd	Indirect: 773,004 FPO

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.

Appendix 3X Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest. Held in the joint names Ms Angela Jan Lee and Mr Nigel Lee.	Indirect: 696,112 FPO

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.

Appendix 3Z

Final Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Activistic Ltd
ABN 24 007 701 715

We (the entity) give ASX the following information under listing rule 3.19A.3 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of director	Ian Murie
Date of last notice	1 st May 2015
Date that director ceased to be director	15 th June 2015

Part 1 – Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities Direct - Nil Indirect – Grazian Pty Ltd – Mr Murie is a director and beneficiary of Grazian Pty Ltd – 201,665 FPO

+ See chapter 19 for defined terms.

Appendix 3Z
Final Director's Interest Notice



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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of securities
Note: Provide details of the circumstances giving rise to the relevant interest	

Part 3 – Director's interests in contracts

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.