



21 November 2014

The Manager  
Company Announcements Office  
ASX Limited  
Level 6, 20 Bridge Street  
SYDNEY NSW 2000

Dear sir/madam

Quickflix Ltd ("**Quickflix**") (ASX: QFX), Australia's leading movie and TV streaming company, today announced it has entered into an agreement with Sony Pictures to license popular and award-winning TV series programming including Emmy®-winning drama *Breaking Bad*. A full press release is attached.

Yours sincerely

A handwritten signature in black ink that reads 'S. Hunter'.

Susan Hunter  
Company Secretary





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## QUICKFLIX ENTERS AGREEMENT WITH SONY PICTURES FOR PREMIUM TV SERIES

Quickflix, Australia's leading movie and TV streaming company, today announced it has entered into an agreement with Sony Pictures to license popular and award-winning TV series programming, which will be made available via electronic sell through (EST).

TV series from Sony Pictures will be available through Quickflix's Premium pay-per-episode (EST) and season pass service in Australia and New Zealand, including the multiple Emmy®-winning drama *Breaking Bad*, starring Bryan Cranston and Aaron Paul.

*Breaking Bad* is joined by the hard-boiled crime drama *Justified*, starring Timothy Olyphant, as well as the saucy, sixties-set period drama, *Masters of Sex*, starring Michael Sheen and Lizzy Caplan.

Commenting on the licensing agreement, Quickflix Founder and CEO Stephen Langsford said, "We are very excited to be introducing Sony Pictures to our stable of international and local premium content partners. Sony Pictures has established a reputation for hugely successful and critically acclaimed TV shows worldwide, and this agreement forms part of a slate of sought-after content we're adding to our service."

The agreement coincides with Quickflix's growing demand for its streaming EST service. More than 60 per cent of Quickflix customers have chosen streaming, and usage is increasing with the volumes streamed growing by more than 20 per cent per quarter.

Quickflix streaming is available on more devices than any other streaming service in Australia.

*EMMY® is the registered trademark of the ATAS/NATAS.*

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### For any enquiries, please contact:

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