

20 November 2014

Dear Optionholder

Quickflix Limited – pro-rata renounceable rights issue

As announced on 20 November 2014 Quickflix Limited ACN 102 459 352 (**Company**) is undertaking a 5 for 4 pro rata renounceable rights issue (**Rights Issue**) of approximately 1,904,193,050 fully paid ordinary shares (**New Shares**) at \$0.003 each to raise approximately \$5,712,579 before costs. New Shares will rank equally with all fully paid ordinary shares in the capital of the Company (**Shares**) already on issue.

All registered shareholders of the Company (**Shareholders**) at 5:00pm (AEDST) on 26 November 2014 (**Record Date**), whose registered address is in Australia, New Zealand, Singapore, Hong Kong or the United Kingdom (**Eligible Shareholders**), will be entitled to participate in the Rights Issue.

Following completion of the Rights Issue, the Company will have a total of approximately 3,427,547,490 Shares on issue.

The Company will lodge an offer document pursuant to section 708AA of the Corporations Act for the Rights Issue (**Offer Document**) with ASX.

The Company will apply the proceeds under the Rights Issue towards to working capital as well as investment in content and marketing to achieve customer and revenue growth.

For the purposes of calculating each Eligible Shareholder's entitlement, fractions of entitlements have been rounded up to the nearest whole number of New Shares.

Optionholders

The terms and conditions of the options you currently hold do not entitle you to participate in the Rights Issue unless you exercise your options in time for new shares to be allotted and to be entered on the Company's register of members on or before 5:00pm AEDST on the Record Date.

Before deciding whether to exercise any or all of your options, you should read the Offer Document in its entirety. If you wish to exercise your options, you may do so by completing all of the steps required by the terms and conditions of those options, including paying the relevant exercise price.

If you have any queries concerning the Rights Issue, please contact your financial adviser or Ms Susan Hunter, the Company Secretary on 1300 138 644.

Yours sincerely



Susan Hunter
Company Secretary

