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Novatti Payments Platform pilot deployment enables online consumers in Pakistan

Novatti Group Limited (Novatti) customer Monami (Private) Limited operating in Pakistan as The Cardwalla has successfully integrated the Novatti Payments Platform with leading Pakistan banking services provider and processor Monet Private Limited to launch a pilot which will enable consumers in Pakistan to more easily purchase products such as Google Play, Netflix and iTunes vouchers.

The Cardwalla's initial consumers are online banking clients of a leading Pakistan bank. Once it moves to full commercialisation future sales channels may include bank customers in branches, additional banks and an integrated purchase and delivery service from a major Pakistan courier service.

This innovative product offering from The Cardwalla enables people in Pakistan to access online products that are not sold domestically in Pakistan. Whilst Australian consumers can take for granted the widely available purchase of an iTunes voucher, in many parts of the world acquiring these products requires the offshore purchase and physical couriering of voucher cards. However, with the broad accessibility of information via social media and other online publishing, consumers in those countries nonetheless demand those products.

About Novatti Group (ASX:NOV):

Novatti, an Australian-based company, is an award-winning global software technology and payment services provider, with an emphasis on the development and delivery of high volume and mission critical systems. Novatti's reliable and efficient software solutions include Consumer Digital Wallet, Electronic Top-Up, Mobile Money, Bill Payments, Remittance Services, Voucher Management Systems (PINs & PINless) and Electronic Voucher Distribution Systems. Novatti's payment service solutions include TransferBridge, a worldwide remittance network, and Flexepin, an open loop cash voucher.

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