

**ASX Announcement****Connexion awarded major contract with USA-based multinational automaker**

**11 May 2015, Melbourne, Australia:** Connexion Media Limited (ASX:CXZ) has been awarded a contract with a major USA-based automaker as the supplier for a new small business vehicle management service based on the Flex service.

The introduction of the customised Flex service is expected later this year. The USA-based automaker will offer the service throughout the USA via its dealer network, which has in excess of 4,000 locations.

The automaker will pay Connexion to customize the existing Flex service to meet their market requirements. The subscription-based service is expected to launch in the last quarter of 2015. Any revenues generated from the service will be shared between the automaker and Connexion.

“This is a great result for Connexion shareholders as it potentially opens up our biggest revenue channel to date.” said Mr George Parthimos, CEO & Managing Director of Connexion.

Flex was formally launched in March in Australia on a subscription basis. Connexion has already signed up a small number of paying subscribers.

Flex is a new high tech remote vehicle management system that provides the ability to manage an entire fleet of vehicles from a central control point using cellular mobile connectivity. It provides tracking information so key performance indicators can be assessed including customised reporting.

Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

For more information on Flex visit: [www.flexvs.com](http://www.flexvs.com)

## CONTACT

George Parthimos  
CEO & Managing Director  
Connexion Media Limited  
0401 616 433  
[george@miroamer.com](mailto:george@miroamer.com)

Rudi Michelson  
Monsoon Communications  
(03) 9620 3333  
[rudim@monsoon.com.au](mailto:rudim@monsoon.com.au)

### **About Connexion Media**

Connexion Media Ltd (ASX: CXZ) is a technology company specialising in developing and commercialising software apps and services for the web connected car, mobile device and connected consumer electronics markets. It is based in Melbourne Australia, with a sales office in Cambridge UK.

### **About Flex**

Flex is a cloud based, integrated vehicle management system that gives you control over your entire fleet of cars, trucks and other vehicles from a central point. It simultaneously tracks – in real time – all key performance indicators of your vehicles such as geo-location, fuel, distance, engine, and speed. It also helps improve productivity, driver behavior, and increase awareness of vehicle or fleet performance.  
[www.flexvs.com](http://www.flexvs.com)