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GENTRACK ANNOUNCES LATEST RELEASE OF SOFTWARE SOLUTION

Gentrack Group Limited (NZX/ASX: GTK), a specialist provider of software for utilities and airports, announced today the latest release of its Gentrack Velocity solution, offering proven Cloud based billing and CRM solutions for energy and water utilities.

The release follows the success of Gentrack Velocity billing and CRM projects with utilities in the UK using both the Amazon EC2 Cloud and UKFast, a private Infrastructure as a Service (IaaS) provider. According to Gentrack CEO James Docking, the Cloud has quickly become a delivery option considered by utilities looking for infrastructure savings and pay-as-you-go access to computing resource to support key meter-to-cash activities.

“Deployment into the Cloud has supported the growth of the Gentrack business in the UK where there are new energy start-ups and utilities who need the Velocity software to drive their customer growth but don’t necessarily have the IT expertise or capital budget to run an on-premise solution.”

Venturing into the Cloud extends the deployment options for the business, supporting a rapid implementation of the Velocity Billing and CRM system. It also enables the business to extend its hosting service offering for utilities, offering technical support services designed to maintain the Cloud infrastructure, service availability and resourcing requirements.

“We were one of the first utilities software vendors in New Zealand to successfully go to the Amazon Cloud, working with the GLOBUG team at Mighty River Power in 2009. As a result we have established a strong level of Cloud expertise, and subsequently implemented Velocity into the Amazon Cloud for Flow Energy in the UK, and into a privately hosted infrastructure for LoCO2 Energy, our newest energy customer in the UK. We are now able to offer energy and water utilities a range of deployment options including Cloud hosting backed by Gentrack’s technical infrastructure services, and Business Process as a Service where we take responsibility for the ongoing configuration and management of the system on behalf of customers.”



Headquartered in New Zealand, Gentrack retains its R&D centre in Auckland with specific focus on delivering the essential meter-to-cash capabilities for utilities in core growth markets. This includes consideration of the technical infrastructure and environment in which the product can be implemented to optimise the value to customers.

“The Cloud continues to evolve as service providers compete for market share. From Gentrack’s perspective, our R&D philosophy ensures that we retain the flexibility in the Velocity software to support deployment in the Cloud and on-premise; the choice is the customer’s at the end of the day. Where start-up utilities are looking for rapid deployment of systems to support their new business, the Cloud is often a great place to start. Our latest technology also caters for larger utilities looking to take niche billing and customer management projects to the Cloud.”

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About Gentrack

Auckland-based Gentrack is a developer of specialist software for energy utilities, water companies and airports around the world. It employs 200 people in offices in Auckland, Melbourne, Brisbane and London and services more than 150 utility and airport sites globally.

Gentrack is comprised of two leading software products - Gentrack Velocity and Airport 20/20. Gentrack Velocity is a specialist billing and CRM product designed for Energy utilities and Water companies in competitive and regulated utilities markets. Airport 20/20 is a comprehensive Airport Management System engineered to optimise an airport’s operations through streamlining airport information flows and transforming the passenger experience.