

PACIFIC B BRANDS

1 December 2014

Manager Company Announcements
Australian Securities Exchange Limited
Level 4
20 Bridge Street
SYDNEY NSW 2000

Market Information Services
New Zealand Exchange Limited
Level 2, NZX Centre
11 Cable Street
Wellington
New Zealand

Dear Sir/Madam

Divestment of Pacific Brands Workwear completes

Pacific Brands confirms that the divestment of Workwear has been completed as expected.

Yours faithfully
Pacific Brands Limited



John Grover
Company Secretary